Society of Ohio Archivists Council Meeting  
Monday, July 31, 2023  
2 PM to 3 PM

Attendees: Melissa Dalton, Betsy Hedler, Amy Rohmiller, Collette McDonough, Jessica Heys, Kristen Newby, Jennifer Long Morehart, Matt Francis, Helen Conger, Penelope Shumaker, Sarah Mouch, Shelby Beatty (minutes)

Regrets: Emily Gainer, Jane Wildermuth, Brittany Hayes, Nicole Sutton, Sule Holder

1. Welcome
   a. President Melissa Dalton called the meeting to order at 2:06 pm.

2. Minutes
   a. Dalton motioned to approve minutes from June 27, 2023. Kristen Newby seconds, motion carries.

3. Committee Reports
   a. Treasurer
      i. Dalton - We’re still waiting for conference revenue to come in. Budget approval 2023-2024 will be next month.
   b. Membership & Awards (MAC)
      i. Jennifer Long Morehart- Welcome Helen Conger, the incoming Co-chair. Updated the membership directory on SOA website.
   c. Marketing & Communication (MCC)
      i. Dalton - Feel free to look at the report. They’re looking for an additional member.
   d. Nominating (NC)
      i. Amy Rohmiller - no report
   e. Newsletter
      i. Jessica Heys- The Fall issue is in the works. Welcome Penelope Schumaker and Eira Tansey, Assistant Editors. 5 assistant editors in total.
   f. Educational Programming (EPC)
      i. Sara Mouch - No report. Reached out to an interested new member. We’re setting up official meetings for the new year. We have one new member, Angela Keltner. We’re still looking for interested members.
   g. Advocacy & Outreach (AOC)
      i. Collette McDonough - We’re reviewing mailing list for institutions that received posters Plan to hold a meeting to narrow down recipients of physical posters. We will offer them digital posters. The poster unveiling event is scheduled for September. I attended Archives on the Hill at the 2023 SAA conference. I met with State Senators and Ohio House Rep. Mike Turner. We discussed the Ohio 250 Committee and proper retention of veteran’s records at NARA.
   h. Strategic Planning (SP)
      i. Rohmiller - We now have a completed revised strategic plan draft ready for approval.
   i. Justice, Equity, Diversity, Accountability, and Inclusion (JEDAI)
      i. Penelope Shumaker - Nicole and I just took over as Co-chairs and are refocusing after going from task force to committee. We defined goals of the new committee: reviewing awards criteria and rubrics we use and meeting with all committees. Looking to add two or three new people to the committee.
ii. Newby - Are you looking for people? Or you already have people who’ve shown interest?

iii. Shumaker - We could still use a few more members. Not actively looking but won’t turn anyone away.

4. New Business
   a. Appoint/Approve Michelle Sweetser as EPC Co-Chair
      i. Dalton motioned to appoint Michelle Sweetser’s three-year term as EPC Co-Chair. Matt Francis seconds, motion carries.
   b. JEDAI Committee collaborative work with other committee co-chairs
      i. Shumaker - Meeting with all committees to understand how we all work. Trying to weave in DEI to everything we do.
   c. Possible discount for speakers at the Fall OLHA meeting
      i. Dalton - OLHA does not offer a discount for presenters, so SOA would have to offset the cost. We do not get any revenue from this conference and would have to eat the cost.
      ii. Rohmiller - Are we in good enough financial shape to eat the cost?
          1. Dalton - How many SOA track presenters?
          2. Mouch - 4 or 5.
          3. Dalton - Do presenters still have to register?
          4. Betsy Hedler - Only if they attend the full meeting.
          5. Dalton - Looking at the Treasurer’s Report, we didn’t budget to eat the cost for the SOA conference. We built it in to the registration cost. Our actual income ($6,200) vs.expenses ($7,600). Not sure we can offer enough of a discount for OLHA with current budget issues.
      6. Rohmiller - How much is OLHA registration?
      7. Hedler - $70 a day, $100 for whole conference not counting lunch.
      8. Francis - Normally I would support this type of initiative. I’m not sure it’s the best time though.
      9. Newby - Maybe it’s something we can consider for next year’s budget?
      10. Dalton - Agree. We need to budget for this in the future.
      11. Rohmiller - OLHA offers scholarships. Encourage speakers to apply for a scholarship.
   d. OLHA Partnership discussion
      i. Dalton - It’s a great partnership, but we get no revenue from this conference. We need to have a conversation about this current partnership. It’s beneficial, but not sustainable.
      ii. McDonough - Who’s currently president?
      iii. Hedler - Leslie Wagner.
      iv. McDonough - We should get percentage of revenue based on the number of SOA sessions.
      v. Rohmiller - We should get a percentage of SOA member registration.
      vi. Newby - What’s the membership overlap?
      vii. Hedler - SOA has individual members. OLHA has organizational memberships. There may be a better way to distinguish on registration form.
      viii. Rohmiller - Great discussion to start, but not sure it would affect this year’s conference.
   e. Strategic Plan revisions discussion
      i. Rohmiller - We’re at the end of the revision process. The plan is ready for approval.
ii. Dalton motioned to approve the Strategic Plan for 2023-2026. Francis seconds, motion carries.

5. Old Business
   a. Rohmiller - For many years, SOA didn't operate with a budget. When Lisa Rickey was Treasurer, she established a budget. When we were putting together the current budget, we discovered we had an $8,000 gap between expenses and income. We raised membership dues and conference registration to help close the gap.
   b. Dalton - The gap was reduced to $1,400 this year.

6. Upcoming Meeting
   a. Standing meeting time update.
   b. Dalton - 12 people responded to standing meeting time survey. 75% said current meeting time works. 50% said maybe to a new meeting time. Friday looks to be the best day. 11am-12pm was the most popular time. First week of the month was the most popular week. How do we feel about Fridays, 11am-12pm during the first week of the month? September and October will need rescheduled to accommodate the holiday and OLHA conference. I will send out a Doodle poll.

7. Dalton adjourned the meeting at 3:01pm.
FISCAL YEAR 2022-2023:

**Beginning Balance: 4/25/2023**
$17,478.66

**Current Balance: 6/27/2023**
$17,378.82

**Net Change: 4/25/2023 to 6/27/2023**
-$99.84

**Deposits**
+$0.16

**Expenditures**
-$100.00

**SOA Cash Box**
$65
## Checking Account Transactions—Detail

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<th>Date</th>
<th>Check Number</th>
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<th>Description</th>
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<td>SOA Scholarship--Travel</td>
<td>Scholarships--Students</td>
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### Budget Spreadsheet
#### June 2023 - July 2023

#### Society of Ohio Archivists Budget

**Tax Year:** September 1, 2022 - August 31, 2023

#### INCOME

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<tr>
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<td>Spring Conference - Registration</td>
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<td>Spring Conference - Silent Auction</td>
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<td>Budget Surplus from 2021-22</td>
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**Budgeted Income Total:** $3,541.50

**Unexpected Income:**
- $1,500.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00

**Actual Income:**
- $0.16
- $1,400.80
- $1.15
- $454.02
- $150.16
- $385.94
- $0.16
- $220.15
- $4,791.88
- $105.16
- $0.00
- $0.00

**Budgeted Expenses:**
- $2,844.58
- $15.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00

**Total Budget Remaining:** $6,926.60

**Actual Income So Far:**
- $0.16
- $1,400.80
- $1.11
- $566.13
- $716.29
- $1,102.23
- $1,102.30
- $1,322.04
- $6,114.42
- $6,219.58
- $6,219.58

**Actual Expenses:**
- $2,844.58
- $15.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
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- $0.00

**Budgeted Expenses Total:** $12,594.31

**Unexpected Expenses:**
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
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- $0.00

**Actual Expenses So Far:**
- $2,844.58
- $15.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00
- $0.00

**Budgeted Expenses:** $2,844.58

**Actual Expenses So Far:** $2,844.58

**Estimated Income to Receive:** $6,308.00

**Estimated Expenses To Pay:** $5,408.31
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<tr>
<th>FY 2022-2023 Budgeted Amounts</th>
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<td><strong>Income Budgeted</strong></td>
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<tr>
<td><strong>Expenses Budgeted</strong></td>
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<tr>
<td><strong>Difference</strong></td>
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<table>
<thead>
<tr>
<th>FY 2022-2023 so far</th>
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<tbody>
<tr>
<td><strong>Actual Income</strong></td>
<td>$6,219.58</td>
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<tr>
<td><strong>Actual Expenses</strong></td>
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<tr>
<td><strong>Difference</strong></td>
<td>-$1,456.42</td>
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# Society of Ohio Archivists Committee Reports

<table>
<thead>
<tr>
<th>Date:</th>
<th>July 31, 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Committee:</td>
<td>Membership &amp; Awards Committee</td>
</tr>
<tr>
<td>Chairs:</td>
<td>Helen Conger and Jennifer Long Morehart</td>
</tr>
<tr>
<td>Council Liaison:</td>
<td></td>
</tr>
<tr>
<td>Members:</td>
<td>Shelby Beatty</td>
</tr>
<tr>
<td></td>
<td>Matt Francis</td>
</tr>
<tr>
<td></td>
<td>Cate Putirskis</td>
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</tbody>
</table>

## Mission/Summary:

The Membership & Awards Committee supports and recognizes the work of SOA members. Responsibilities include the general recruitment of new members, leading the annual membership drive, soliciting and reviewing award applications for the SOA Merit Award and meeting scholarships, supporting Ohio History Day including the issuing of SOA History Day awards, special projects in support of membership goals, and responding to general membership inquiries.

## Goals for the Year (2022-2023): (to be updated for 2023-2024)

- Membership Drive 2023 - write and distribute the membership renewal letter. Communicate with OHC for distributing email blast for membership renewal notifications.
- Follow-up on feasibility of potential mentoring program.
- Select winners of the Merit, Student/New Professional, and History Day Awards.
- Continued assessment of recent merging of the former Membership Committee and Awards Committee.

## Ongoing Issues and Challenges:

- Continued transition as former Membership Committee and Awards Committee work as one, combined committee
- Create new goals for 2023-2024 year
- New and Renewing 2023 SOA Memberships
  - Current: As of 07/25/2023 membership roster: 174 memberships
  - Breakdown:
    - Individual: 151
    - Student: 11
    - Bridge: 6
    - Lifetime: 2
    - Patron: 2
    - Sponsor: 2
- Compare to:
  - 2022: 163 ([August 2, 2022 report](#)—membership numbers as of July 2022)
  - 2021: 166 ([June 28, 2021 report](#))
  - 2020: 129 ([July 7, 2020 report](#))

## Accomplished Goals:

- Welcome Helen Conger, incoming cochair of the Membership and Awards Committee!
- Membership Directory updated on SOA website
**Society of Ohio Archivists Committee Reports**

**Date:** July 31, 2023

**Committee:** Marketing and Communications

**Cochairs:**
- Emily Gainer, Cummings Center for the History of Psychology (2020–2022; cochair 2022–2024);
- Jane Wildermuth, Wright State University (2021–, cochair 2023–2025)

**Members:**
- Amber Bales, Ohio State University (2022–2024);
- Janet Carleton, Ohio University (1999–);
- Julia Teran, Case Western Reserve University, 2023–2025
  - Open

**Mission/Summary:**

The Marketing and Communications Committee is responsible for public relations and outreach for SOA through the process of generating content and maintaining the tools to communicate SOA information. Dues and responsibilities include updating the SOA website, maintaining social media accounts (Facebook, Flickr, ISSUU, LinkedIn, Pinterest, Twitter, YouTube), moderation of SOA Listserv, responding to SOA email inquiries, and documenting SOA events through photographs.

**Goals for the Year:**

- Maintain good communications with other committee cochairs to ensure information is shared in a timely and accessible manner for posting to the website, Listserv, and social media.
- Review website for clean-up/reorganization
- Encourage SOA members to send SOA events/conferences to the MCC
- Share educational opportunities and current events affecting archives on social media
- Increase engagement on social media platforms

**Ongoing Issues and Challenges:**

- Still seeking 1 additional member.
- Assist with publicizing events for SOA and its committees through both the SOA website and various social media channels, including Listservs.
- Perform regular maintenance and update content on the SOA website.
- Assist SOA in maintaining public relations and outreach.
- Moderate the SOA Listserv and respond to SOA email inquiries.
Accomplished Goals:

- Performed regular WordPress maintenance updating plugins, broken links, etc., communicating with super admin Phil Sager when necessary.
- Performed regular website content refresh and review
  - Posted 2 blog announcements since the last Council meeting on June 27.
  - Updated pages with Committee information and co-chairs.
  - The last 30 days, acquired 1,683 page views. Most visited 3 pages: 1) Homepage, 2) Annual Conferences, 3) SOA Election Results 2023
- Managed SOA Listserv.
  - Stable with 392 members (+3)
  - Approved requests to join List, asking for confirmation that it was a human when email address was generic
  - Posted SOA announcements and other announcements of general interest to the Listserv.
  - Dealt with spam before it made it to the List
- Managed Facebook Page.
  - Posted timely announcements, including election results; OHLA joint meeting; grant opportunity sharing; job opportunity sharing
  - 131 likes; 191 followers (+3; +4)
- Managed ISSUU account
  - Newsletters from fall 2001-present. Changes to ISSUU account: The free plan will now only allow for 5 published documents, so we will publish the 5 most recent.
- Managed LinkedIn Page
  - Posted timely announcements
- Managed Pinterest
- Managed Twitter account (@ohioarchivists)
  - Tweeted regularly
  - 1,034 followers (-8)
  - Since last report, July earned 891 impressions.
- Managed YouTube account
  - 26 videos total. 26 subscribers (+0). In last month, 24 views and 81 minutes watched.
# Society of Ohio Archivists Committee Reports

<table>
<thead>
<tr>
<th>Date:</th>
<th>July 31, 2023</th>
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</thead>
<tbody>
<tr>
<td>Committee:</td>
<td>Ohio Archivist Newsletter</td>
</tr>
<tr>
<td>Editor:</td>
<td>Jessica Heys, Archives Contractor, Kettering Foundation &amp; Cincinnati Museum Center (News &amp; Notes Asst Ed, Fall 2017-current; Interim Editor, Spring 2022; Editor-in-Chief, Fall 2022, Spring 2023, Fall 2023)</td>
</tr>
<tr>
<td>Asst Editors:</td>
<td>Jessica Heys, News &amp; Notes (Fall 2017-Current)</td>
</tr>
<tr>
<td></td>
<td>Paige Kinzer, Newcomers/Features (Spring 2023-)</td>
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## Mission/Summary:

The *Ohio Archivist* is the official newsletter of the Society of Ohio Archivists. Its primary mission is to serve as a conduit for information about SOA and its membership. The *Ohio Archivist* also publishes articles containing general information about the archival profession, especially as it relates to archivists located within Ohio and the Midwest. (Approved by Council on 2/12/2010.)

## Goals for the Year:

- I am continuing to do the News & Notes for now.
- Asst. Eds. Penelope Shumaker and Eira Tansey began Fall 2023.
- Rethinking and expanding content topic areas and adding new columns such as Social Justice/DEAI, Environmental/Climate Change
- Pay more attention to readership tracking/statistics
- Send out regular Guidelines reminder [https://ohioarchivists.org/ohioarchivist/ohioarchivist_guidelines/](https://ohioarchivists.org/ohioarchivist/ohioarchivist_guidelines/)

## Ongoing Issues and Challenges:

- Improve as editor
- Gain readership

## Accomplished Goals:

- Spring 2022 issue (Interim Editor)
- Fall 2022 issue (Editor-in-Chief)
- Spring 2023 (Editor-in-Chief)
- Fall 2023 issue in progress
- Recruited five assistant editors – three started Spring 2023 and two started Fall 2023
# Society of Ohio Archivists Committee Reports

<table>
<thead>
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<th>Date:</th>
<th>April 25, 2023</th>
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<tr>
<td><strong>Committee:</strong></td>
<td>Strategic Planning Committee</td>
</tr>
<tr>
<td><strong>Chair:</strong></td>
<td>Amy Rohmiller (President), Kettering Health Dayton</td>
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<tr>
<td><strong>Members:</strong></td>
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<tr>
<td>Melissa Dalton (President-Elect), Independent Archivist/Public Historian</td>
<td>Collette McDonough (At Large), Kettering Foundation</td>
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## Mission/Summary:
The Strategic Planning Committee works with Council and is responsible for monitoring SOA’s mission, long-term vision, and development. The committee will track SOA’s progress towards reaching the goals and objectives laid out in SOA’s most recent Strategic Plan and aid in the development of future goals.

## Goals for the Year:
- Finish new strategic plan

## Ongoing Issues and Challenges:
- Worked with Jennifer to prioritize objectives from Rob, Jennifer compiling and drafting plan
- Delay in completing draft, but is in progress - committee working with Jennifer to clarify/finish

## Accomplished Goals:
In the last two quarters, the committee:
- Completed strategic planning workshops and retreat and have drafted outcomes statements after working with consultant, Rob Colby
- Found new facilitator, Jennifer Souers Chevraux, to finish compiling and drafting plan
Date: July 31, 2023

Committee: Society of Ohio Archivists Social Justice & Black Lives Matter Task Force/Committee

Co-Chairs: Nicole Sutton and Penelope Shumaker

Members: Nicole Sutton  Penelope Shumaker  Madeline Fix
          Devhra Benett-Jones  Arjun Sabharwal  Hannah Kemp-Severence

Mission/Summary:
The Task Force on Social Justice and Black Lives Matter is responsible for identifying, promoting, developing, and educating on antiracist and social justice efforts, actions, and resources for SOA Council, Committees, and Membership.

Goals:
- Talk to the Co-Chairs of all the SOA Committees to review procedures and learn about the goals of each committee and how we can view the work through an EDI lens.
- Rubrics Review with Membership & Awards Committee

Ongoing Issues and Challenges:
- Membership Turnover. Just added new members, and three inactive members left

Accomplished Goals:
- Draft of mission statement prepared.
- Preliminary goals compiled.

Society of Ohio Archivists Committee Reports