Society of Ohio Archivists Council Meeting Tuesday, June 27, 2023 1PM to 2PM

Attendees: Betsy Hedler, Melissa Dalton, Amy Rohmiller, Jessica Heys, Jennifer Long Morehart, Emily Gainer, Adam Wanter, Matt Francis, Devhra BennettJones, Kristen Newby, Shelby Beatty (minutes)

Regrets: Brittany Hayes, Collette McDonough, Sule Holder

1. Welcome

a. President Melissa Dalton called the meeting to order at 1:03 pm.

2. Minutes

a. Dalton motioned to approve minutes from May 12, 2023. Vice President Matt Francis seconds, motion carries.

3. Committee Reports

- a. Treasurer
 - i. Dalton Not all the conference income is fully reflected. Betsy, do you have any information on that? Or should we wait for Brittany to provide more updates?
 - 1. Betsy Hedler OHC reports income to SOA on a quarterly basis. Brittany would not have information of everyone who registered online. That will be coming to her by mid-July.
- b. Membership & Awards (MAC)
 - i. Jennifer Long Morehart nothing further than the written report.
 - 1. Dalton You're still looking for co-chair, correct?
 - 2. Long Morehart Correct, in the process.
- c. Marketing & Communication (MCC)
 - i. Emily Gainer Since our last council meeting, we posted 9 blog announcements, updated annual meeting awards, committee information, roster changes, etc. We have 2 new listserv members, 15 Facebook, 9 Twitter, and 3 YouTube new followers. Jane has been posting annual meeting recordings to YouTube and working on cleaning up transcriptions. Jane will be taking over as co-chair for Janet, and we've added a new member. We'll be reaching out for committee updates for the website and social media in the next month or two.
- d. Nominating (NC)
 - i. Amy Rohmiller Elections happened. No report. We're still looking for 1 new member.
- e. Newsletter
 - i. Jessica Heys Nothing new to report. Working on next the issue. We have 2 additional assistant editors (5 all together): Penelope Shumaker and Eira Tansey. Email reminder sent to council and chairs regarding newsletter roles.
- f. Educational Programming (EPC)
 - i. Adam Wanter Looking for an interim co-chair since my term was only 1 year. We had decent conference attendance. Came out on top financially. Details in committee report.
- g. Advocacy & Outreach (AOC)
 - i. Dalton Continuing topic for Archives Month poster. Announced poster unveiling.
- h. Strategic Planning (SP)
 - i. Rohmiller Discussion in new business.
- i. Justice, Equity, Diversity, Accountability, and Inclusion (JEDAI)
 - i. Devhra BennettJones New committee co-chairs: Nicole Sutton and Penelope Shoemaker. They sent out an interest form to current and potential members.

4. New Business

- a. Appoint and approve incoming committee co-chairs:
 - i. Advocacy & Outreach Jim McKinnon, University of Dayton
 - ii. JEDAI Nicole Sutton, Columbus Metropolitan Library, and Penelope Shumaker, State Library
 - iii. Educational Programming Sara Beth Mauch, University of Toledo
 - 1. Still need one more co-chair to complete Matt's term.
 - iv. Marketing & Communication Jane Wildermuth, Wright State University
 - v. Membership & Awards TBD
 - vi. Dalton motioned to approve Jim McKinnon, Nicole Sutton, Penelope Shumaker, Sara Beth Mauch, and Jane Wildermuth as incoming committee co-chairs. Francis seconds, motion carries.
 - vii. Dalton We can't leave EPC with one co-chair. Most committee members are new. Anyone on council or leadership know of someone that may be interested? Thoughts? Suggestions?
 - 1. Wanter Hoping to find someone with a little more SOA experience.
 - 2. Dalton Looking for someone to fill the senior co-chair position.
 - 3. Rohmiller Could we make a 3-year term?
 - 4. Kristen Newby Is there someone who's done it before in years past, who's had a nice time for a break, but would be willing to just do it for one year?
 - 5. Wanter The only person currently on the committee is Bill who did it just 2-3 years ago.
 - 6. Rohmiller What about Michelle Sweetser?
 - 7. Wanter She just joined the committee and may have other commitments.
 - 8. Dalton Ann and Rachel are listed as the last co-chairs.
 - 9. Hedler Shelley Blundell has chaired, 2016? 2017? Not on the committee now.
 - 10. BennettJones Christine Engels may be a possibility. Currently on the JEDAI committee.
 - 11. Hedler Stephanie Bricking was a former co-chair.
 - 12. Francis Janet Carlton?
 - viii. Dalton Jennifer, let us know if you need help finding a co-chair.
 - ix. Gainer If anyone wants to try to recruit new members through social media, let me know.
- b. Strategic Plan draft discussion
 - i. Rohmiller This has been a yearlong effort. The draft is a result of sessions we did with Rob last summer and fall. Committees worked with Jennifer over the winter and spring. What do you think about the draft? Also, what do you think about extending the timeline out to 2026?
 - 1. Rohmiller Organizational mission Jennifer made the mission statement more digestible. She also crafted the vision statement.
 - 2. Rohmiller Core Values We did not have these before. Jennifer felt strongly about doing these to bring us in line with other organizations.
 - 3. Rohmiller Goals 3 overarching goals. Everything else feeds into these goals. Resulted from our work with Rob.
 - a. Newby In goal number 3, when it says, "archiving as professional and/or personal practice", would it make sense to take "personal" out because we're sharing professional knowledge and best practices with collections stewards?
 - b. Wanter Good point. Would it make sense to remove both professional and personal and just say "archiving as a practice" so we're not limiting or making a judgement on how the archiving is being done?
 - c. Dalton Good compromise. The whole point is to be welcoming to anyone doing this type of work. Leave it broad without specifying one way or the other may be a good way forward.
 - d. Rohmiller Okay. After semicolon, it will say "archiving as a practice."
 - 4. Rohmiller Strategies for Success Tied to our different programmatic, thematic areas.

- a. Rohmiller All of these listed out as first, next, and finally to prioritize and put emphasis on certain areas. Divided into years at the very end.
- 5. Rohmiller Education, Programs, & Outreach
 - a. Wanter Under "Next", taskforce is now a committee.
 - b. Rohmiller when we were doing this, JEDAI was still a taskforce and we've moved beyond that. What do you want to do? Take it off? Change to committee?
 - c. Wanter JEDAI might have a better idea of what their goal might be. Instead of "reactivate" the task force, make it more concrete and develop something that's reoccurring.
 - d. BennettJones I think the committee would appreciate that their work is a part of the strategic plan. They might not like the term "activate" but that would be for Penelope and Nicole to address. They have many ideas they've been working on.
 - e. Dalton I don't want to set goals for a committee that's not here to have input.
 - f. Francis For a flexible strategic plan, I don't think we want to be setting specific goals for respective committees. We more so want to be giving them a support system to set their own goals that align with the plan itself.
 - g. Rohmiller We can work with Penelope and Nicole and come back with a different, more broad bullet point.
- 6. Rohmiller Membership & Collegiality
 - a. Francis "Expand membership" bullet point is like a mission statement for this area and every bullet point after that is a sub-bullet.
 - Rohmiller Expand can also mean taking out existing opportunities and add to them, and I don't know that we have the organization capacity to do that.
 I would argue to replace the word "expand".
 - c. Wanter Would it make more sense to say, "analyze current membership benefits"?
 - d. Long Morehart I wonder how much of it would fall on the membership committee? How much time and resources are we expecting from the committee?
 - e. Francis That's fair. I think that can be part of the assessment. Not just the programs but are they sustainable things that the organization can reasonably support?
 - f. Rohmiller Usually, strategic plans have assigned these tasks to people. We did not touch on that as a committee because we didn't want to be assigning work in the draft.
 - g. Rohmiller I'd also like to talk about the mentorship program. We've been talking about that for a while, but never seem to get any traction with it. Is this something we want to keep?
 - h. Francis Does this statement still stand? If no, this is not something we're interested in taking on.
 - i. Rohmiller Sounds like we want to change the first bullet point to "analyze existing membership program benefits"?
 - j. Francis "Analyze membership program benefits in support of increasing quality of membership."

- k. Gainer "Develop a plan to regularly update SOA listserv" under "Next". The listserv is self-updating.
- I. Rohmiller The intent behind this statement was to make the listserv more active.
- m. Wanter More analysis needed on listserv.
- n. Gainer Could be more broad. All social channels intertwined. Something like "evaluate and monitor marketing and communications channels."
- o. Rohmiller Outcome? That they're current sources of information in the field?
- p. Gainer And that they're useful to members.
- q. Francis Access to relevant sources and exposure to relevant archival knowledge.
- ii. Tabled discussion for a second meeting to get through the rest of the draft plan.
 - 1. Dalton I will send out an email with a Doodle Poll to find another time to meet. I'll also send another Doodle Poll via email to determine a time for the next council meeting.
- 5. Dalton adjourned the meeting at 1:59 pm.

Treasurer's Report (April 2023-June 2023)

June 27, 2023

FISCAL YEAR 2022-2023:

Beginning Balance: 4/25/2023

\$18,335.56

Current Balance: 6/27/2023

\$17,478.66

Net Change: 4/25/2023 to 6/27/2023

-\$856.90

Deposits

+\$4,897.03

Expenditures

-\$5,753.93

SOA Cash Box

\$65

Checking Account Transactions—Detail

Date	Check Number Payee	Description	Category	Payment (-)	Deposit (+)	Ending Salance
4/05/2023	1000	BEGINNING BALANCE				18,335.68
4/30/2023	I Inscreat	Internal, Paymani	Interest		\$0.15	16,335.71
8/4/2023	1927 Obes History Connection	Chica Hadary Cing	Spring Conference: History Day Sponsorship	8225.00		18,110,71
5/4/2023	1929: Dayson Metro Litrary	Venue	Spring Conference-Venue	\$775.00		17,335.71
5/4/2023	1929 Ohle History Connection	Zooet Service and Tech Support	Ohio History Connection Support Services	\$300.00		17,035,71
5/4/2023	1930 Reservery Flynn	Keymito Speaker	Spring Confetence: Keynote Speaker	\$790.00		16,286.71
5/4/2023	1921 Mackerpie Wittmer	Keynula Speaker	Spring Conference - Keynole Sprouker	\$500.00		16,786,71
5/4/2023	1932 Coffee Hub	Coffee and Breakfast	Spring Conference—Freed Centring	\$303.25		15,452.46
5/4/2023	1930: Top of Workel	Lunch	Spring Cordinance-Food Casaling	\$1,015,00		14,465,55
5/8/2023	Depout	Not Membership Revenue	Memberally		\$2,544,58	17,211.16
1/4/2023	Deposit	Not Carlierana Revenue	Spring Conference: Registration		81,157.14	18,468.50
8/16/2023	1934 Burene Creative Solutions	Strategic Planning	Savargii Planning	\$900.00		17,568.50
5/22/2023	1935 Minacia Custom Awards and Gi	ts: Lurge Otio Plaque plus lasse engraved black plans	Awards-Werk Awards-Plaques	\$123.74		17,444.58
5/24/2023	Deposit	T-Shelts	Unexpected Income		840.00	17,484.58
5/94/2023	Deposit:	Kent State Sporssoratop of Event	Spring Conference - Spormurship		\$500.00	17,994.66
5/24/2023	Deposit	Casis Western Reserve Spensorship of Event	Spring Conference-Sparsoning.		\$250.00	18,334.58
5/01/2023	Interest:	Interest Payment	Princip		50.16	18,234.72
6(5/2023	1938 Page Kruzer	New Professional Scholarship	Scholarships New Professionals	\$100.00		16,134,72
6/1/2023	Deposit	SDA Siert Auctin - Check Fore Seich Alsenting	Spring Conference-Street Auction		\$90.00	19,224.73
8/8/2023	1937 Colleen Badenhop	New Professional Scholarship	Scholarships-New Professionals	\$100.00		18,124,72
6/8/2023	1938 Belay Hyder	OHC Technical Services for Virtual Hybrid Seasons (\$300.00), Belay releage to Dayton and book (\$84.68), Conference Program Printing (\$60.00)	One Hatery Connection Support Services: Spring Continuous: Wiscellansous: Spring Continuous: Printing	2434.68		17,690.04
6/11/2023	1939 Jacob Stokel	Substanting for attending SOA	Scholeships-Diuderts	E100		17,590.04
6/25/2023	1940 Melinas Dattor	Snacks and Water	Spring Conference - Food and Caloring	\$126.58		17,483.66
8/28/2023	Deposit	Monthership Dune Hydy Cales	Verbrahp		\$15.00	17,478.66

Budget Spreadsheet

April 2023-June 2023

Society of Ohio Archivists Budget													
Tax Year : September 1, 2022 - August 31, 2023													
INCOME	Budget Amount	9/30/2022	10/31/2022	11/30/2022	12/31/2022	1/31/2023	2/28/2023	3/31/2023	4/30/2023	5/17/2023	6/30/2023	Total	Budget Remaining
Membership Dues (75% of actual 2020-21 dues rec'd)	\$1,500.00	50.00	5140.65	50.00	530.00	\$150.00	\$385.80	\$0.00	560.00	\$2,844.58	\$15.00	\$3,626.03	-52,126,03
BLM Winter 2023 - Sponsorships/ Donations	\$0.00	50.00	\$0.00	50.00	\$0.00	50.00	50.00	50.00	50.00	50.00	\$0.00	\$0.00	\$0.00
Spring Conference - Registration	\$3,440.00	\$0.00	\$0.00	\$0.00	\$0.00	50.00	\$0.00	\$0.00	\$160.00	\$1,157.14	\$0.00	\$1,317.14	52,122.86
Spring Conference - Sponsorship	\$200.00	50.00	50.00	50.00	\$0.00	50.00	50.00	50.00	50.00	5750.00	\$0.00	5750.00	-\$550.00
Spring Conference - Raffle	\$0.00	50.00	\$0.00	\$0.00	\$0.00	50.00	50.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Spring Conference - Silent Auction	\$100.00	\$0.00	50.00	\$0.00	50.00	50.00	50.00	50.00	50.00	50.00	590.00	590.00	\$10.00
Fall Workshop-Registration	\$300.00	\$8.00	\$0.00	50.00	\$394.87	50.00	\$0.00	\$0.00	50.00	\$0.00	50.00	\$394.87	-\$94.87
Bank Interest	\$1.50	50.16	50.15	50.15	30.15	\$0.16	\$0.14	50.16	50.15	\$0.16	50.00	\$1.38	\$0.12
Budget Surplus from 2021-22	\$0.00	50.00	\$0.00	\$0.00	\$0.00	50.00	50.00	\$0.00	50.00	\$0.00	\$0.00	50.00	\$0.00
Budgeted Income Total	\$5,541.50	\$0.16	\$140.80	\$0.15	\$425.02	\$150.16	\$385.94	\$0.16	\$220.15	\$4,751.88	\$105.00	\$6,179.42	-\$637.92
Unexpected Income		50.00	\$0.00	50.00	50.00	\$0.00	50.00	\$0.00	50.00	540.00	50.00	\$40.00	
Actual Income		\$0.16	\$140.80	\$0.15	\$425.02	\$150.16	\$385.94	\$0.16	\$220.15	\$4,791.88	\$105.00		
Actual Income So Far		50.16	\$140.96	\$141.11	\$566.13	\$716.29	51,102.23	\$1,102.39	51,322,54	56,114.42	\$6,219.42	\$6,219.42	Actual Income Rec'd So Far
												-\$637.92 6	Est. Income Yet to Receive

EXPENSES	Budget Amount	9/30/2022	10/31/2022	11/30/2022	12/31/2022	1/31/2023	5/20/2052	3/31/2023	4/30/2023	5/17/2023	6/30/2023	Total	Budget Remaining
BLM Winter 2023 - Online Event Services	\$0.00	50.00	\$0.00	\$0.00	\$0.00	\$0.00	50.00	\$0.00	50.00	50.00	50.00	\$0.00	50.0
BLM Winter 2023 - Speaker Honoraria	\$0.00	\$0.00	50.00	50.00	50.00	50.00	\$0.00	50.00	50.09	50.00	50.00	50.00	50.0
Spring Conference - Venue	\$1,550.00	\$0.00	50.00	50.00	50.00	50.00	50 00	50.00	50.00	5775.00	50.00	5775.00	\$775.00
Spring Conference - Feed/Catering	\$4,250.00	50.00	50.00	50.00	50.00	50.00	30,00	50.00	50.00	\$1,319.13	\$126.38	51,445.51	32,864.4
Spring Conference - Speaker	\$1,250.00	50.00	50.00	50.00	\$0.00	50.00	50.00	\$0.00	50.00	\$1,250.00	0	\$1,250.00	\$0.0
Spring Conference - Printing	\$300.00	\$0.00	50.00	50.00	50.00	59.00	50.00	50.00	50.00	50.00	550.00	550.00	\$250.00
Spring Conference - Equipment Rental	\$1,000.00	50.00	50.00	50.00	\$0.00	50.00	50.00	50.00	50.00	50.00	\$0.00	50.00	\$1,000.00
Spring Conference - Miscellaneous	\$150.00	50.00	\$0.00	50.00	\$0.00	\$0.00	50.00	50.00	50.00	\$0.00	384.68	584 68	\$65.3
Fall Workshop	\$1,000.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	\$0.00	50.00	50.00	50.00	\$1,000.0
Fall Workshop - OHC Pees	505.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	\$0.00
Fall Workshop - MAC Speaker	\$50.00	50.00	50.00	50.00	50.00	\$0.00	\$0.00	50.00	50.00	50.00	\$0.00	50.00	50.0
Awards - Merit Awards - Plaques	\$175.00	80.00	50.00	50.00	50.00	90.00	50.00	\$0.00	50.00	\$123.74	50.00	5123.74	551.2
Awards - Merit Awards - Mailing	525.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	525.0
Awards - History Day Sponsorship	\$225.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	\$225.00	50.00	5225 00	50.00
Scholarships - New Professionis	5200.00	50.00	50.00	50.00	\$0.00	50.00	50.00	50.00	50.00	50.00	\$200.00	5200.00	50.0
Scholarships - Students	\$200.00	50.00	50.00	50.00	50.00	59.00	50.00	\$0.00	50.00	50.00	\$100.00	\$100.00	\$100.00
Archives Month Poster - Printing	\$628.00	5897 00	50.00	50.00	50.00	\$0.00	50.00	50.00	\$0.00	50.00	50.00	5697.00	-569.0
Archives Month Poster - Mailing	5126.31	\$125.07	50.00	50.00	\$0.00	\$0.00	50.00	\$0.00	50.00	\$0.00	90.00	\$125.07	51.2
Archives Month Poster - Unveiling	\$100.00	\$100.00	50.00	50.00	50.00	50.00	50.00	\$0.00	\$0.00	50.00	50.00	\$100.00	\$0.00
Advocacy and Outreach - Meetups	\$300.00	50.00	\$0.00	50.00	50.00	\$0.00	\$0.00	\$0.00	\$0.00	50.00	\$0.00	50.00	\$300.00
Ohio History Connection support services	\$0.00	50.00	50.00	50.00	\$0.00	\$0.00	50.00	\$0.00	50.00	\$300.00	\$300.00	5800.00	-5600.0
Strategic Planning - Illumine Creative Solutions (formerly Rob Colby)	\$1,800.00	\$0.00	50.00	50.00	50.00	50.00	\$900.00	\$0.00	50.00	\$900.00	\$0.00	50.00	\$1,500.00
Strategic Planning - Retreat - Lunch and Snacks	\$200.00	50.00	50.00	50.00	50.00	50.00	50 00	\$0.00	50.00	50.00	50.00	50.00	\$200.00
Administrative Fees	50.00	50.00	50.00	50.00	50.00	50.00	50.00	\$0.00	50.00	50.00	50.00	50.00	50.0
Budgeted Expenses Total	\$13,694.31	\$922.07	\$0.00	\$0.00	\$0.00	\$0.00	\$900.00	\$0.00	\$0.00	\$4,892,87	\$861,06	\$5,776.00	\$5,700.3
Unexpected Expenses		50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	
Actual Expenses		\$922.07	\$0.00	\$0.00	\$0.00	\$0.00	\$900.00	\$0.00	\$0.00	\$4,892.87	\$861.06		
Actual Expenses So Far		5922.07	5922.07	5922 07	8922.07	\$922.67	51.822.07	51.822.07	\$1,822.07	96,714,94	\$7.576.00	\$7,576.00 At	tual Expenses So Far
									200			\$6,703.31 Es	t. Expenses Yet to Pay
FY 2022-2023 Budgeted Amounts													
Income Budgeted	\$5,541.50												
Expenses Budgeted	\$13,594.31												
Difference	-\$8,052.81												
FY 2022-2023 so far	www.upi												
Actual Income	\$6,219.42												
Actual Expenses	\$7,576.00												
Difference	-\$1,356.58												

Society of Ohio Archivists Committee Reports

Date:	June 26, 2023							
Committee:	Membership & Awards Co	Membership & Awards Committee						
Chairs:	Jennifer Long Morehart, v	acant						
Council Liaison:								
Members:	Shelby Beatty	Devhra Bennett-Jones	Mark Bloom					
	Helen Conger	Matt Francis	Glenn Longacre					
	Marsha Miles	Cate Putirskis	Stephanie Shreffler					
	Julia Teran							

Mission/Summary:

The Membership & Awards Committee supports and recognizes the work of SOA members. Responsibilities include the general recruitment of new members, leading the annual membership drive, soliciting and reviewing award applications for the SOA Merit Award and meeting scholarships, supporting Ohio History Day including the issuing of SOA History Day awards, special projects in support of membership goals, and responding to general membership inquiries.

Goals for the Year (2022-2023):

- Membership Drive 2023 write and distribute the membership renewal letter. Communicate with OHC for distributing email blast for membership renewal notifications.
- Follow-up on feasibility of potential mentoring program.
- Select winners of the Merit, Student/New Professional, and History Day Awards.
- Continued assessment of recent merging of the former Membership Committee and Awards Committee.

Ongoing Issues and Challenges:

General:

- Continued assessment of recent merging of the former Membership Committee and Awards Committee
- Create new goals for 2023-2024 year
- In the process of securing a committee cochair

Membership:

New and Renewing 2023 SOA Memberships

- Current: As of 06/23/2023 membership roster: 171 memberships
- Breakdown:

Individual: 150
Student: 11
Bridge: 5
Lifetime: 2
Patron: 1
Sponsor: 2

Compare to:

- 2022: 163 (<u>August 2, 2022 report</u>—membership numbers as of July 2022)
- 2021: 166 (<u>June 28, 2021 report</u>)
- 2020: 129 (July 7, 2020 report)

Awards:

• The SOA Merit Awards, Student/New Professionals Scholarships, and Ohio Preservation Council Scholarship winners recognized at the 2023 SOA Annual Meeting.

Accomplished Goals:

General:

• Continued assessment of recent merging of the former Membership Committee and Awards Committee. Decision to continue transitioning to a more holistic approach to the committee.

Membership

- Membership Drive 2023: Membership renewal letter written and distributed. January, February, and March membership renewal notification email blasts distributed via OHC.
- Hardship Membership procedures completed.

<u>Awards</u>

- The SOA Merit Awards, Student/New Professionals Scholarships, and Ohio Preservation Council Scholarship winners were selected and then recognized at the 2023 SOA Annual Meeting.
- Ohio History Day Award winners were selected and then recognized on Ohio History Day. Thank you to Janet Carleton for coordinating this effort.

Society of Ohio Archivists Committee Reports							
Date:	June 27, 2023						
Committee:	Ohio Archivist Newsletter						
Editor:	Jessica Heys,						
	Archives Contractor, Kettering Foundation & Cincinnati Museum Center						
	(News & Notes Asst Ed, Fall 2017-current; Interim Editor, Spring 2022;						
	Editor-in-Chief, Fall 2022, Sp	ring 2023, Fall 2023)					
Asst Editors:	Jessica Heys,	Michelle Ganz,	Emily Ahlin,				
	News & Notes	DEAI/Social Justice	Features				
	(Fall 2017-Current) (Spring 2023-) (Spring 2023-)						
	Paige Kinzer, Penelope Shumaker, Eira Tansey,						
	Newcomers/Features Digital (name change?) Climate Change						
	(Spring 2023-)	(Fall 2023-)	(Fall 2023-)				

The *Ohio Archivist* is the official newsletter of the Society of Ohio Archivists. Its primary mission is to serve as a conduit for information about SOA and its membership. The *Ohio Archivist* also publishes articles containing general information about the archival profession, especially as it relates to archivists located within Ohio and the Midwest. (Approved by Council on 2/12/2010.)

Goals for the Year:

- I am continuing to do the News & Notes for now.
- Asst. Eds. Penelope Shumaker and Eira Tansey to begin Fall 2023.
- Rethinking and expanding content topic areas and adding new columns such as Social Justice/DEAI, Environmental/Climate Change
- Pay more attention to readership tracking/statistics
- Send out regular Guidelines reminder https://ohioarchivists.org/ohioarchivist/ohioarchivist guidelines/

Ongoing Issues and Challenges:

- Improve as editor
- Gain readership

Accomplished Goals:

- Spring 2022 issue (Interim Editor)
- Fall 2022 issue (Editor-in-Chief)
- Spring 2023 (Editor-in-Chief)
- Recruited five assistant editors three to start Spring 2023 and two to start Fall 2023

Society of Ohio Archivists Committee Reports								
Date:	June 27, 2023							
Committee:	Marketing and Communications							
Cochairs:	Janet Carleton, Ohio University (1999-, cochair 2021-2023); Emily Gainer, Cummings Center for the History of Psychology (2020-, cochair 2022-2024)							
Members:	 Amber Bales, Miami University (2022-2024); Jane Wildermuth, Wright State University (2021-2023) 	 Julia Teran, Case Western Reserve University, 2023-2025 Open 						

The Marketing and Communications Committee is responsible for public relations and outreach for SOA through the process of generating content and maintaining the tools to communicate SOA information. Dues and responsibilities include updating the SOA website, maintaining social media accounts (Facebook, Flickr, ISSUU, LinkedIn, Pinterest, Twitter, YouTube), moderation of SOA Listserv, responding to SOA email inquiries, and documenting SOA events through photographs.

Goals for the Year:

- Maintain good communications with other committee cochairs to ensure information is shared in a timely and accessible manner for posting to the website, Listserv, and social media.
- Review website for clean-up/reorganization
- Encourage SOA members to send SOA events/conferences to the MCC
- Share educational opportunities and current events affecting archives on social media
- Increase engagement on social media platforms

Ongoing Issues and Challenges:

- Still seeking 1 additional member.
- Assist with publicizing events for SOA and its committees through both the SOA website and various social media channels, including Listservs.
- Perform regular maintenance and update content on the SOA website.
- Assist SOA in maintaining public relations and outreach.
- Moderate the SOA Listserv and respond to SOA email inquiries.

Accomplished Goals:

- Performed regular WordPress maintenance updating plugins, broken links, etc., communicating with super admin Phil Sager when necessary.
- Performed regular website content refresh and review
 - o Posted **9** blog announcements since the last Council meeting on April 25.
 - Updated pages with Annual Meeting details, awards, committee information, roster changes, minutes, etc.
 - The last 30 days, acquired 1,726 page views. Most visited 3 pages: 1)Homepage, 2) 2023 Ohio
 Archives Month poster Top 10 voting results, 3) Annual Conference
- Managed <u>SOA Listserv</u>.
 - Stable with 389 members (+2)
 - o Approved requests to join List, asking for confirmation that it was a human when email address was generic
 - o Posted SOA announcements and other announcements of general interest to the Listserv.
 - o Dealt with spam before it made it to the List
- Managed Facebook <u>Page</u>.
 - Posted timely announcements, including annual meeting promotion; Archives Month poster image top 10; grant opportunity sharing; job opportunity sharing
 - o 128 likes; 187 followers (+15; +16)
- Managed <u>ISSUU</u> account
 - o Newsletters from fall 2001-present. Changes to ISSUU account: The free plan will now only allow for 5 published documents, so we will publish the 5 most recent.
- Managed<u>LinkedIn Page</u>
 - Posted timely announcements
- Managed Pinterest
- Managed Twitter account (@ohioarchivists)
 - Tweeted regularly
 - o 1,042 followers (+9)
 - Since last report, May & June earned 8.8k impressions.

Managed YouTube account

- o 26 videos total, which have received 1350 views (lifetime), with 26 subscribers (+3).
- O Annual meeting video posted, transcription text needs to be corrected

Society of Ohio Archivists Committee Reports

Date:	June 27, 2023	June 27, 2023					
Committee:	Educational Programming Committee						
Chairs:	Adam Wanter, MidPointe	Library (outgoing)					
Members:	Sara Mouch, University of Toledo	Rachael Bussert, Dayton Metro Library	William Modrow, Miami University				
	Betsy Hedler, OHC/SOA Liaison	Riza Miklowski, Akron-Summit County Public Library	Nathaniel Ricks				
	Melissa Dalton (outgoing VP)	Sasha Kim, Denison University	Michelle Sweetser, Bowling Green State University				
	Matt Fancis, Ohio University (VP)	Angie Keltner, Dayton Metro Library					

Mission/Summary:

Plan the annual SOA spring annual conference and professional development workshops. Activities include choosing a conference theme, solicitation and selection of session presenters, selection of plenary speaker, publication and distribution of conference announcements, collecting conference evaluations, and planning professional development workshops of interest to members. Support for the Fall OHLA/SOA virtual conference.

Goals for the Year:

- Coordinate and plan the SOA Spring Annual Conference, as well as the fall joint conference with OLHA
- Create virtual educational programming opportunities
- Provide opportunities for networking / engagement during the Annual Meeting
- Set goals for 2023/2024
- Establish presentation recruiting role
- Revamp sponsorship levels

Ongoing Issues and Challenges:

- Planning for OLHA
- Recruiting interim co-chairs (to fill partial terms)

Accomplished Goals:

- Planned the 2023 Annual Conference
 - o 87 total attendees
 - 63 in-person (60 w/ Lunch and 1 day of registration)
 - 24 virtual only
 - 5 total students 4 hybrid/in-person, 1 virtual only
 - o Revenue Surplus of roughly \$3500 + \$645 for scholarships (silent auction)
 - \$5905 registration (will be slightly less after credit card fees)
 - \$1550 in sponsorships
 - \$3741.13 in costs (venue, lunch, honorariums, etc.)
 - o Generally very positive feedback
 - o Planning to return to Columbus in 2024
 - o OLHA SOA Track is filled

Date:	June 22, 2023							
Committee:	Advocacy and Outreach							
Chair:	Collette McDonough							
Members:	Connie Conner	Amy Czubak	Jacky Johnson	Christine Liebson				
	Laura Smith Ken Grossi Erin Wilson Jim McKinnon							
	George Bain	Jennifer Gerth	Natalie Fritz					

The Advocacy and Outreach Committee is responsible for promoting advocacy in response to legislative issues that may impact archives, diversity, and the role of archives and archivists within society. The Advocacy and Outreach Committee will facilitate access to resources that will aid archivists in advocating for the profession and collections to administrators and institutional stakeholders. It also communicates news from the National Coalition for History. Additionally, the Advocacy and Outreach committee is responsible for advocating the importance of archives throughout the state of Ohio through programmatic planning such as Statehood Day, Archives Month, Archives Passport, Archives "Crawl," and MayDay,

Goals for the Year:

- Have SOA represented at Statehood Day and have a table at the event.
- Create the Archives Month poster
- Have an unveiling event for the poster
- Generate content for the SOA Blog that relates to advocate for Ohio's archives and archivists
- Collaborate with other SOA committees as needed
- Update our mission

Ongoing Issues and Challenges:

- Doing more advocacy outside the field
- Getting committee members to volunteer for things

Accomplished Goals:

- The topic for the Archives month poster will be Transportation.
- Created a sub-committee to review the poster mailing list.
- Tag line will be Land, Water, & Air: Transportation in Ohio
- We have a new member in Jim McKinnon, who is up being the new co-chair
- We have five blog posts planned for Archives Month
- We had more than forty images submitted the archives month poster
- SOA members voted on the top ten images (See Facebook for more info)

archivesaoohio@gmail.com

ver	June 27, 2023		
Committee:	Society of Ohio ArchivistsJu	istice Equity Diverity Access I	nclusion Committee
Chair:	Devhra BennettJones		
Members:	Madeleine Fix	Penelope Shumaker	Sule Holder
	Christine Schmid Engels	Nicole Sutton	Marissa Tiroly

The JEDAI Committee is responsible for identifying, promoting, developing, and educating on antiracist and social justice efforts, actions, and resources for SOA Council, Committees, and Membership.

Goals:

- Establish new Committee Co-Chairs Nicole Sutton and Penelope Shumaker
- Current and new committee members complete the 'SOA JEDAI Committee Interest Form'
- SOA JEDAI Award for projects that showcase underrepresented people.
 Continued discussion of award criteria and publicity strategy.
- Current events agenda/statements.
- Updates to SOA Website Content.
 Continue to monitor for online resources to add to the webpage. Subject matter of particular interest relate to social justice problems in communities, police departments, funding for social justice matters, accountability in the legal system, and resources about diversity and inclusion of underepresented groups.

Ongoing Issues and Challenges:

Monthly meeting scheduling for full attendance.

Accomplished Goals:

- Established as the JEDAI Committee.
- Preliminary goals compiled.
- Crucial Conversations: Undertold stories and histories--Working with Community Groups and Policymakers to Create Positive Change proposal for the 2023 Annual Meeting.

Society of Ohio Archivists Committee Reports