

Society of Ohio Archivists (SOA) Council Meeting

April 25, 2023

1 PM to 2 PM

Attendees: Betsy Hedler, Amy Rohmiller, Janet Carleton, Jennifer Long Morehart, Nicole Sutton, Emily Gainer, Melissa Dalton, Jessica Heys, Brittany Hayes, Shelby Beatty (minutes)

Regrets: Adam Wanter, Collette McDonough, Nick Pavlik, Sasha Kim, Sule Holder, Stephanie Shreffler, Devhra BennettJones, Matthew Francis

1. Welcome
  - a. President Amy Rohmiller called the meeting to order at 1:05 pm.
2. Minutes
  - a. Rohmiller motioned to approve minutes from March 28, 2023. Vice President Melissa Dalton seconds, motion carries.
3. Committee Reports
  - a. Treasurer
    - i. Brittany Hayes - nothing new to report
  - b. Membership & Awards (MAC)
    - i. Jennifer Long Morehart - Membership continues to increase with each email blast over the last three months and in anticipation of the annual meeting. The SOA merit awards, student and new professional scholarships, and the Ohio Preservation Council scholarship winners have all been selected.
    - ii. Rohmiller - And I'm assuming they've all been notified?
    - iii. Long Morehart- I think so. Stephanie is doing that.
  - c. Marketing & Communication (MCC)
    - i. Emily Gainer - We're in our busy season marketing the Annual Meeting. Janet's working on the website and updating speaker information. We've been pushing that to social media as well. Most of our platforms have been steady with some numbers increasing.
    - ii. Janet Carleton - Started putting top ten pages in committee report. Available intern page is always in the top ten, even though we haven't been able to keep it up to date. People are indeed interested.
  - d. Nominating (NC)
    - i. Rohmiller - Elections are now open. They opened on the 19<sup>th</sup> when the newsletter came out to all members, and they will close on May 12 before the business meeting starts at conference. Thanks to Marsha for putting together the ballot and Betsy for help getting the ballot out in a timely manner. We have one new nominating committee member to approve in new business. We're only down one nominating committee member.
  - e. Newsletter
    - i. Jessica Heys - The spring issue of the newsletter is out to membership. That was Jenni Salmon's last issue. I edited out JEDAI becoming a committee because I didn't have an official statement from Devhra. We'll have new assistant editors for the next issue.
  - f. Educational Programming (EPC)
    - i. Dalton - We have our two featured speakers confirmed. When we had our meeting, we had 60 people registered, 52 on site and 8 virtual. Silent auction sponsorships are all good. We're on track for the conference.
    - ii. Rohmiller - Can you remind us who the featured local speaker is?

- iii. Dalton - Mackensie Wittmer from the National Heritage Aviation Alliance. She's going to speak about their collaborations. She's also going to touch on the recent fire at the Wright Brother's airplane plant.
- iv. Carleton - Confirmed with Adam the difference between two keynotes. Right now, he's calling them morning and afternoon speakers. Wittmer will be the morning speaker.
- v. Melissa - We've called them both featured speakers during EPC meetings.
- vi. Janet - People are coming to the website to look for conference and membership information.
- g. Advocacy & Outreach (AOC)
  - i. Rohmiller - nothing new to report.
  - ii. Carleton - Archives Month poster voting still open. We've been trying to promote it.
- h. Strategic Planning (SP)
  - i. Rohmiller - Working with Jennifer to finalize a draft for the strategic plan. So far, it's a beautiful document.
- i. Justice, Equity, Diversity, Accountability, and Inclusion (JEDAI)
  - i. Nicole Sutton - no report

#### 4. New Business

- a. Google Drive use discussion
  - i. Carleton - Adam is a strong advocate for the Google Drive. It's not getting used. MCC and EPC are using it, the other groups not so much. Volunteer group terms turn over all the time and institutional knowledge gets lost. The Google Drive is important for us to share our files centrally. If you can't access the drive, talk to Betsy. I hope that people will transfer their files there, and not just at the end of their term.
  - ii. Rohmiller - I agree. I encourage you to put committee files in there as soon as possible. Please remember to go in and transfer ownership of anything you create.
  - iii. Dalton - Would it be worth sending an email out to all leadership just as a reminder to use the Google drive and that's where things should live?
  - iv. Rohmiller - I think that we need to have a periodic reminder about it.
- b. May meeting
  - i. Rohmiller - This is our last meeting before the conference and typically the business meeting at the conference takes the place of a regular council meeting. So, I just wanted to make sure you all were okay with us officially canceling the leadership meeting on the last Tuesday in May. (All agree)
- c. Committee chairs for next year - check in
  - i. Rohmiller - I wanted to do a quick check in with committee leadership on committee chairs for next year as we reach the end of terms and having to find new committee chairs.
    1. JEDAI - Devhra rolling off, Nicole senior co-chair for 2 year term, Penelope Shoemaker co-junior chair for 1 year term.
    2. MCC - Janet rolling off, Emily continuing, no junior chair yet
    3. MAC - Jennifer continuing, no junior co-chair yet
    4. AOC - Need chair to come on with Collette
    5. EPC - need two chairs
      - a. Melissa - Adam rolling off. Matt is running an uncontested race. No conversations in meetings on who will take over yet.
    6. NC - one to approve today
- d. Approve 2023-2025 Nominating Committee member - Michelle Ganz, Director of Archives, Dominican Sisters of Peace in Columbus

- i. Rohmiller motioned to approve Michelle Ganz as Nominating Committee member with term beginning after the annual meeting through the end of annual meeting in 2025. No discussion. Dalton seconds, motion carries.

5. Old Business

- a. none

6. Upcoming Meeting

- a. Next Meeting - Annual meeting, May 12, 2023
- b. Rohmiller adjourned the meeting at 1:34 pm.

# Treasurer's Report (March 2023-April 2023)

April 25, 2023

## **FISCAL YEAR 2022-2023:**

### **Beginning Balance: 3/28/2023**

\$18,115.40

### **Current Balance: 4/25/2023**

\$18,335.56

### **Net Change: 3/28/2023 to 4/25/2023**

+\$220.16

### **Deposits**

+\$220.16

### **Expenditures**

-\$0

### **SOA Cash Box**

\$65

### Checking Account Transactions—Detail

Date	Check Number	Payee	Description	Category	Payment (-)	Deposit (+)	Ending Balance
			<b>BEGINNING BALANCE</b>				18,115.40
3/31/2023		Interest	Interest Payment	Interest		\$0.16	18,115.56
4/10/2023		Deposit	Membership Dues--Pamela Speis (received in mail)	Membership		\$30.00	18,145.56
4/25/2023		Deposit	Membership Dues--Joan Lawson (received in mail)	Membership		\$30.00	18,175.56
4/25/2023		Deposit	Conference Registration--Jenifer Baker and Jen Haney Conover (received in mail)	Spring Conference		\$160.00	18,335.56

# Budget Spreadsheet

## March 2023-April 2023

Society of Ohio Archivists Budget											
Tax Year : September 1, 2022 - August 31, 2023											
INCOME	Budget Amount	9/30/2022	10/31/2022	11/30/2022	12/31/2022	1/31/2023	2/28/2023	3/31/2023	4/30/2023	Total	Budget Remaining
Membership Dues (75% of actual 2020-21 dues rec'd)	\$1,500.00	\$0.00	\$140.65	\$0.00	\$30.00	\$150.00	\$385.80	\$0.00	\$60.00	\$766.45	\$733.55
BLM Winter 2023 - Sponsorships/ Donations	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Spring Conference - Registration	\$3,440.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$160.00	\$160.00	\$3,280.00
Spring Conference - Sponsorship	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00
Spring Conference - Raffle	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Spring Conference - Silent Auction	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Fall Workshop-Registration	\$300.00	\$0.00	\$0.00	\$0.00	\$394.87	\$0.00	\$0.00	\$0.00	\$0.00	\$394.87	-\$94.87
Bank Interest	\$1.50	\$0.16	\$0.15	\$0.15	\$0.15	\$0.16	\$0.14	\$0.16	\$0.00	\$1.07	\$0.43
Budget Surplus from 2021-22	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Budgeted Income Total</b>	<b>\$5,541.50</b>	<b>\$0.16</b>	<b>\$140.80</b>	<b>\$0.15</b>	<b>\$425.02</b>	<b>\$150.16</b>	<b>\$385.94</b>	<b>\$0.16</b>	<b>\$220.00</b>	<b>\$1,322.39</b>	<b>\$4,219.11</b>
Unexpected Income		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
<b>Actual Income</b>		<b>\$0.16</b>	<b>\$140.80</b>	<b>\$0.15</b>	<b>\$425.02</b>	<b>\$150.16</b>	<b>\$385.94</b>	<b>\$0.16</b>	<b>\$220.00</b>		
<b>Actual Income So Far</b>		<b>\$0.16</b>	<b>\$140.96</b>	<b>\$141.11</b>	<b>\$566.13</b>	<b>\$716.29</b>	<b>\$1,102.23</b>	<b>\$1,102.39</b>	<b>\$1,322.39</b>	<b>\$1,322.39</b>	<b>Actual Income Rec'd So Far</b>
										<b>\$4,219.11</b>	<b>Est. Income Yet to Receive</b>
EXPENSES	Budget Amount	9/30/2022	10/31/2022	11/30/2022	12/31/2022	1/31/2023	2/28/2023	3/31/2023	4/30/2023	Total	Budget Remaining
BLM Winter 2023 - Online Event Services	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BLM Winter 2023 - Speaker Honoraria	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Spring Conference - Venue	\$1,550.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,550.00
Spring Conference - Food/Catering	\$4,250.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,250.00
Spring Conference - Speaker	\$1,250.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,250.00
Spring Conference - Printing	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$300.00
Spring Conference - Equipment Rental	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00
Spring Conference - Miscellaneous	\$150.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$150.00
Fall Workshop	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00
Fall Workshop - OHC Fees	\$65.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$65.00
Fall Workshop - MAC Speaker	\$50.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$50.00
Awards - Merit Awards - Plaques	\$175.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00
Awards - Merit Awards - Mailing	\$25.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$25.00
Awards - History Day Sponsorship	\$225.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$225.00
Scholarships - New Professionals	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00
Scholarships - Students	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00
Archives Month Poster - Printing	\$628.00	\$697.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$697.00	-\$69.00
Archives Month Poster - Mailing	\$126.31	\$125.07	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$125.07	\$1.24
Archives Month Poster - Unveiling	\$100.00	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$100.00	\$0.00
Advocacy and Outreach - Meetups	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$300.00
Ohio History Connection support services	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Strategic Planning - Illumine Creative Solutions (formerly Rob Colby)	\$1,800.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$900.00	\$0.00	\$0.00	\$0.00	\$1,800.00
Strategic Planning - Retreat - Lunch and Snacks	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00
Administrative Fees	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Budgeted Expenses Total</b>	<b>\$13,594.31</b>	<b>\$922.07</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$900.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$922.07</b>	<b>\$10,557.24</b>
Unexpected Expenses		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
<b>Actual Expenses</b>		<b>\$922.07</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$900.00</b>	<b>\$0.00</b>	<b>\$0.00</b>		
<b>Actual Expenses So Far</b>		<b>\$922.07</b>	<b>\$922.07</b>	<b>\$922.07</b>	<b>\$922.07</b>	<b>\$922.07</b>	<b>\$1,822.07</b>	<b>\$1,822.07</b>	<b>\$1,822.07</b>	<b>\$1,822.07</b>	<b>Actual Expenses So Far</b>
										<b>\$10,557.24</b>	<b>Est. Expenses Yet to Pay</b>

<b>FY 2022-2023 Budgeted Amounts</b>	
Income Budgeted	\$5,541.50
Expenses Budgeted	\$13,594.31
Difference	-\$8,052.81
<b>FY 2022-2023 so far</b>	
Actual Income	\$1,322.39
Actual Expenses	\$1,822.07
Difference	-\$499.68

# Society of Ohio Archivists Committee Reports

<b>Date:</b>	April 25, 2023		
<b>Committee:</b>	Membership & Awards Committee		
<b>Chairs:</b>	Jennifer Long Morehart, Stephanie Shreffler		
<b>Council Liaison:</b>			
<b>Members:</b>	Devhra Bennett-Jones	Mark Bloom	Helen Conger
	Matt Francis	Glenn Longacre	Marsha Miles
	Cate Putirskis	Julia Teran	Shelby Beatty
<b>Mission/Summary:</b>			
<p>The Membership &amp; Awards Committee supports and recognizes the work of SOA members. Responsibilities include the general recruitment of new members, leading the annual membership drive, soliciting and reviewing award applications for the SOA Merit Award and meeting scholarships, supporting Ohio History Day including the issuing of SOA History Day awards, special projects in support of membership goals, and responding to general membership inquiries.</p>			
<b>Goals for the Year:</b>			
<ul style="list-style-type: none"> <li>• Membership Drive 2023 - write and distribute the membership renewal letter. Communicate with OHC for distributing email blast for membership renewal notifications.</li> <li>• Follow-up on feasibility of potential mentoring program.</li> <li>• Select winners of the Merit, Student/New Professional, and History Day Awards.</li> <li>• Continued assessment of recent merging of the former Membership Committee and Awards Committee.</li> </ul>			
<b>Ongoing Issues and Challenges:</b>			
<p>Membership: New and Renewing 2023 SOA Memberships</p> <ul style="list-style-type: none"> <li>• Current: As of 04/18/2023 membership roster: 162 memberships</li> <li>• Breakdown: <ul style="list-style-type: none"> <li>○ Individual: 144</li> <li>○ Student: 8</li> <li>○ Bridge: 4</li> <li>○ Lifetime: 2</li> <li>○ Patron: 2</li> <li>○ Sponsor: 2</li> </ul> </li> </ul> <p>Compare to:</p> <ul style="list-style-type: none"> <li>• 2022: 153 (<a href="#">May 20, 2022 report</a>)</li> <li>• 2021: 107 (<a href="#">March 10, 2021 report</a>)</li> <li>• 2020: 77 (<a href="#">April 28, 2020 report</a>)</li> </ul> <p>Awards:</p> <ul style="list-style-type: none"> <li>• The SOA Merit Awards, Student/New Professionals Scholarships, and Ohio Preservation Council Scholarship winners have been selected.</li> </ul>			
<b>Accomplished Goals:</b>			
<p><u>Membership</u></p> <ul style="list-style-type: none"> <li>• Membership Drive 2023: Membership renewal letter written and distributed. January, February, and March membership renewal notification email blasts distributed via OHC.</li> <li>• Hardship Membership procedures completed.</li> </ul>			



## Awards

- The SOA Merit Awards, Student/New Professionals Scholarships, and Ohio Preservation Council Scholarship winners have been selected.
- Janet Carleton has agreed to be the team lead for the Ohio History Day Awards. Thank you, Janet!

## Society of Ohio Archivists Committee Reports

<b>Date:</b>	April 25, 2023		
<b>Committee:</b>	<i>Ohio Archivist</i> Newsletter		
<b>Editor:</b>	<b>Jessica Heys,</b> Archives Contractor, Kettering Foundation & Cincinnati Museum Center (News & Notes Asst Ed, Fall 2017-current; Interim Editor, Spring 2022; Editor-in-Chief, Fall 2022, Spring 2023)		
<b>Asst Editors:</b>	<b>Jessica Heys,</b> News & Notes (Fall 2017-Current)	<b>Michelle Ganz,</b> DEAI/Social Justice (Spring 2023-)	<b>Emily Ahlin,</b> Features (Spring 2023-)
	<b>Paige Kinzer,</b> Newcomers/Features (Spring 2023-)	<b>Penelope Shumaker,</b> Digital (name change?) (Fall 2023-)	<b>Eira Tansey,</b> Climate Change (Fall 2023-)
<b>Mission/Summary:</b>			
<p>The <i>Ohio Archivist</i> is the official newsletter of the Society of Ohio Archivists. Its primary mission is to serve as a conduit for information about SOA and its membership. The <i>Ohio Archivist</i> also publishes articles containing general information about the archival profession, especially as it relates to archivists located within Ohio and the Midwest. (Approved by Council on 2/12/2010.)</p>			
<b>Goals for the Year:</b>			
<ul style="list-style-type: none"> <li>• I am continuing to do the News &amp; Notes for now.</li> <li>• New Digital Column Editor to begin Fall 2023. (The Spring 2023 issue is Jenni's last.)</li> <li>• Introducing and working with all new assistant editors</li> <li>• Rethinking and expanding content topic areas and adding new columns such as Social Justice/DEAI, Environmental/Climate Change</li> <li>• Pay more attention to readership tracking/statistics</li> <li>• Send out regular Guidelines reminder  <a href="https://ohioarchivists.org/ohioarchivist/ohioarchivist_guidelines/">https://ohioarchivists.org/ohioarchivist/ohioarchivist_guidelines/</a> </li> </ul>			
<b>Ongoing Issues and Challenges:</b>			
<ul style="list-style-type: none"> <li>• Improve as editor</li> <li>• Gain readership</li> </ul>			
<b>Accomplished Goals:</b>			
<ul style="list-style-type: none"> <li>• Spring 2022 issue (Interim Editor)</li> <li>• Fall 2022 issue (Editor-in-Chief)</li> <li>• Spring 2023 (Editor-in-Chief)</li> <li>• Recruited five assistant editors – three to start Spring 2023 and two to start Fall 2023</li> </ul>			

## Society of Ohio Archivists Committee Reports

<b>Date:</b>	April 25, 2023	
<b>Committee:</b>	Marketing and Communications	
<b>Cochairs:</b>	Janet Carleton, Ohio University (1999-, cochair 2021-2023); Emily Gainer, Cummings Center for the History of Psychology (2020-, cochair 2022-2024 )	
<b>Members:</b>	<ul style="list-style-type: none"> <li>- Amber Bales, Miami University (2022-2024);</li> <li>- Jane Wildermuth, Wright State University (2021-2023)</li> </ul>	<ul style="list-style-type: none"> <li>- <i>Open</i></li> <li>- Term begins in May: Julia Teran, Case Western Reserve University, 2023-2025</li> </ul>

### Mission/Summary:

The Marketing and Communications Committee is responsible for public relations and outreach for SOA through the process of generating content and maintaining the tools to communicate SOA information. Dues and responsibilities include updating the SOA website, maintaining social media accounts (Facebook, Flickr, ISSUU, LinkedIn, Pinterest, Twitter, YouTube), moderation of SOA Listserv, responding to SOA email inquiries, and documenting SOA events through photographs.

### Goals for the Year:

- Maintain good communications with other committee cochairsto ensure information is shared in a timely and accessible manner for posting to the website, Listserv, and social media.
- Review website for clean-up/reorganization
- Encourage SOA members to send SOA events/conferences to the MCC
- Share educational opportunities and current events affecting archives on social media
- Increase engagement on social media platforms

### Ongoing Issues and Challenges:

- Still seeking additional members.
- Planning social media campaign drawing on content from *Ohio Archivists* of the past.
- Assist with publicizing events for SOA and its committees through both the SOA website and various social media channels, including Listservs.
- Perform regular maintenance and update content on the SOA website.
- Assist SOA in maintaining public relations and outreach.
- Moderate the SOA Listserv and respond to SOA email inquiries.

## Accomplished Goals:

- Performed regular WordPress maintenance updating plugins, broken links, etc., communicating with super admin Phil Sager when necessary.
- Performed regular website content refresh and review
  - Posted **1** blog announcement.
  - Updated pages with Annual Meeting details, awards, committee information, roster changes, minutes, etc.
  - The last 30 days, acquired 1933 page views, with the top 10 landing pages being (in order): annual conference, main site, annual meeting announcement (post), membership info, EPC, Listserv, available internships, call for Archives Month poster images (post), council/officers, and membership directory.
- Managed [SOA Listserv](#).
  - Stable with 387 members (-1)
  - Approved requests to join List, asking for confirmation that it was a human when email address was generic
  - Posted SOA announcements and other announcements of general interest to the Listserv.
  - Dealt with spam before it made it to the List
- Managed Facebook [Page](#).
  - Posted timely announcements, including annual meeting promotion; Archives Month poster image voting; grant opportunity sharing; job opportunity sharing
  - 113 likes; 171 followers (+8; +8)
  - Annual meeting FB event (reach of 81 which is significantly lower than last year)
- Managed [ISSUU](#) account
  - Newsletters from fall 2001-present
- Managed [LinkedIn Page](#)
  - Posted timely announcements
- Managed [Pinterest](#)
- Managed Twitter account ([@ohioarchivists](#))
  - Tweeted regularly
  - 1,033 followers (same)
  - Since last report, this 4-week period earned 2.7k impressions.
- Managed [YouTube](#) account
  - 20 videos total, which have received 1174 views (lifetime), with 23 subscribers.
  - More engagement expected when new videos are added following the annual meeting.

# Society of Ohio Archivists Committee Reports

<b>Date:</b>	April 25, 2023		
<b>Committee:</b>	<b>Strategic Planning Committee</b>		
<b>Chair:</b>	Amy Rohmiller (President), Kettering Health Dayton		
<b>Members:</b>	Melissa Dalton (President-Elect), Independent Archivist/Public Historian	Collette McDonough (At Large), Kettering Foundation	Nick Pavlik (At Large), Bowling Green State University Libraries
<b>Mission/Summary:</b>			
The Strategic Planning Committee works with Council and is responsible for monitoring SOA's mission, long-term vision, and development. The committee will track SOA's progress towards reaching the goals and objectives laid out in SOA's most recent Strategic Plan and aid in the development of future goals.			
<b>Goals for the Year:</b>			
<ul style="list-style-type: none"> <li>- Finish new strategic plan</li> </ul>			
<b>Ongoing Issues and Challenges:</b>			
<ul style="list-style-type: none"> <li>- Worked with Jennifer to prioritize objectives from Rob, Jennifer compiling and drafting plan</li> <li>- Delay in completing draft, but is in progress - committee working with Jennifer to clarify/finish</li> </ul>			
<b>Accomplished Goals:</b>			
<p>In the last two quarters, the committee:</p> <ul style="list-style-type: none"> <li>- Completed strategic planning workshops and retreat and have drafted outcomes statements after working with consultant, Rob Colby</li> <li>- Found new facilitator, Jennifer Souers Chevraux, to finish compiling and drafting plan</li> </ul>			