

# 2022 ANNUAL MEETING & CONFERENCE



# BE THE CHANGE



**OHIO LOCAL  
HISTORY ALLIANCE**  
Inspire. Connect. Educate.

*in partnership with the*

**Society of Ohio Archivists**

SEPTEMBER 30—OCTOBER 1 2022  
QUEST CONFERENCE CENTER, COLUMBUS  
#OLHAEMPOWERS | Register at [ohiolha.org](https://ohiolha.org)

**8 am-4pm — Registration****8-10am — Continental Breakfast****8am-3pm — History Marketplace**

The History Marketplace is like “Sharing Time” at the Alliance’s regional meeting—only without the two-minute time limit! Bring a table-top display and share your organization and its activities and accomplishments with colleagues from all over the state. Vendors of goods and services for history organizations will also be in the marketplace and may have just the solutions you’re looking for! Advanced registration required—space is limited.

**9-9:50 — Concurrent Sessions**

**Shining a Light on Early African-American Settlement in Franklin and Delaware Counties** In the early 1800s, many emancipated African-American families left slavery in Virginia for freedom and land in central Ohio. Over the years, knowledge of their farms, churches, and graveyards was lost as white communities expanded nearby. Hear how three communities changed their awareness by focusing on the history and ongoing presence of these Black families. *Kristin Greenberg, Upper Arlington Historical Society; Keith Pomeroy, Upper Arlington Schools; Michael Hamilton and Theresa Dearing, Lucy Depp Park Civic Association; James Lashbrook, Hilliard Ohio Historical Society; Dawn Steele, City of Hilliard*

**Foresight is 2022** COVID-19 sparked many changes in the museum field, and some of these new practices and products are here to stay. Join this panel of representatives of statewide organizations for a discussion of some of the positive changes they’ve seen on the museum and culture field in Ohio. *Johnna McEntee, Ohio Museums Association; Rebecca Asmo, Ohio Humanities; Donna Collins, Ohio Arts Council*

**Advocacy 101** Advocacy, what is it and where do you begin? This panel will address these basic questions and offer some nuts-and-bolts strategies for entering into conversations with members of our diverse communities. *Todd Kleismit, Ohio Commission for the U.S. Semiquincentennial, moderator; Alexandra Nicholis Coon, Massillon Museum; Ruth Zeager, Chagrin Falls Historical Society; Laura Lanese, State Representative (Grove City, Ohio)*

**Grants for Your Institution: Where to Find Them and How to Get Them—SOA** In a time of limited budgets, grants can make a big difference for your organization. Learn about potential sources of funding, and get tips on how to create an effective grant proposal. *Ohio Historical Records Advisory Board members to be determined*

**10:10-11:00 am — Concurrent Sessions**

**Internships: Building a Strong Program with Lasting Impact** During this session, learn about creating a successful internship programs despite having a limited staff and budget. Panelist will speak to the development of a structured internship experience for college students, and how their internship experiences evolved into paid positions. They will also discuss the importance of providing a paid internship. *Amy Craft, Brittany Venturella, and Morgan Miller, Allen County Museum; Logan Rex, Armstrong Air and Space Museum*

**We Will Survive - Fundraising in Difficult Times** Has your organization seen its plans shattered by unexpected events? Join two retired non-profit leaders to hear how the Fairfield County Heritage Association pivoted when COVID canceled its most important fundraisers. Not only did it successfully adapt some programming, but it also created an event that smashed its fundraising goals! *Tammy Drobina and Mary Lawrence, Fairfield County Heritage Association*

**How to Approach Facility Visioning + Master Planning**

Whether your organization owns one house, a complex, or a campus, the institution should possess a vision / master plan to guide strategic programmatic and capital investments. This session will provide an overview of how to approach the visioning and master planning process, including discussion of defining scope, process, engagement, and deliverables. *Patrick Hyland, Persepectus Architecture*

**From Skin to Skeleton: Pulling off the “Illustrated Human” Exhibit and Lecture Series at the Henry R. Winkler Center for the History of the Health Professions.**

—SOA In this session, presenters will give a holistic overview of *The Illustrated Human: The Impact of Andreas Vesalius* lecture and exhibit series; discuss the preservation issues that surrounded the project; and review the successes and obstacles that surrounded the project’s multiple exhibits (including online) and the short time that went into their production. *Gino Pasi, Holly Prochaska, and Jessica Heys, University of Cincinnati Libraries*

**11:20-12:10pm — Concurrent Sessions**

**Using Your Collections to Tell a Story** How can you use your institution’s collection to tell a story? This was the question asked by the Sutliff Museum in 2016 after 45 years of collecting and displaying items with no specific relationship to the museum’s mission or vision. The museum saw the need to develop a long-term exhibition plan to ensure the survival of these significant items for research, educational and exhibition purposes. With the help of the Museum Curation class at Youngstown State University, the Sutliff Museum did a complete overhaul of the permanent exhibit with the intention of telling the Sutliff family story and creating a relationship between the museum and the visitor. *Melissa Karman, The Sutliff Museum*

**Nuts & Bolts & Germs: A Director’s Roundtable on Positive Changes from COVID**

This panel of museum Executive Directors will discuss changes their museums have gone through as a result of the COVID-19 pandemic, with an emphasis on the new ways of doing business that have been positive for their museums. *Dante Centuori, Armstrong Air and Space Museum; Alexandra Nicholis Coon, Massillon Museum; Christie Weinger, Rutherford B. Hayes Presidential Library & Museums*

**Telling Stories that Matter: Checking the Pulse on Public Programs**

How can museums and historic sites transform public outreach programs to create meaningful connections with our changing audiences? Participants will explore innovative ways to keep public programs relevant, vibrant, and impactful with tips on how to pinpoint fresh content, partnerships, and ways to amplify community voices. *Traci Manning, Mahoning Valley Historical Society*

**Crucial Conversations: Social Justice in the Archives**

— SOA Join your colleagues for moderated small group discussions on efforts towards greater diversity, equity, and inclusion in the archives. Come share what you and/or your institution are doing, bring resources you’ve found valuable, and gain inspiration from efforts that are happening around the state. *Moderators TBD*

## 12:30-1:45 pm — Lunch & Keynote Address

### Professor Hasan Kwame Jeffries

Hasan Kwame Jeffries teaches, researches, and writes about the African American experience from a historical perspective. He has chronicled the civil rights movement in the ten episode Audible Originals series “Great Figures of the Civil Rights Movement,” and has told the remarkable story of the original Black Panther Party in *Bloody Lowndes: Civil Rights and Black Power in Alabama’s Black Belt*. Hasan has collaborated on several public history projects, including serving as the lead scholar and primary scriptwriter for the \$27 million renovation and redesign of the National Civil Rights Museum at the Lorraine Hotel in Memphis, Tennessee. Hasan regularly shares his expertise on African American history and contemporary Black politics through public lectures, op-eds, and interviews with print, radio, and television news outlets, including the *New York Times*, the *Los Angeles Times*, NPR, CNN, and MSNBC.

Hasan’s commitment to teaching “Hard History” led him edit *Understanding and Teaching the Civil Rights Movement*, and to host the podcast “Teaching Hard History,” a project of the Southern Poverty Law Center’s Learning for Justice division. An associate professor in the Department of History at The Ohio State University, Hasan takes great pride in opening students’ minds to new ways of understanding the past and the present.

## 2:00-2:50pm — Concurrent Sessions

**Sidaway Bridge: A Physical Symbol of Civil Rights and Segregation in Cleveland (double session)** The Sidaway Bridge provides a compelling physical representation of Cleveland’s Civil Rights’ story. It symbolizes a painful period of segregation in housing, education, and our neighborhoods. This session will review current efforts to present and interpret its complicated history, create a park and greenspace, and restore the 1930 suspension bridge. *Polly Lynam Bloom, Perspectus Architecture; Bianca Butts, Burten, Bell, Carr Development, Inc.; Andrew Sargeant, Cleveland Neighborhood Progress*

**Keynote Follow-Up Discussion** Join Dr. Jeffries for further discussion of the themes and topics covered in his keynote address. *Professor Hasan Kwame Jeffries, The Ohio State University*

**Fascinating Remains, Functional Folklore: The Mary & Carl Bach Story** Perhaps the most controversial set of objects held by the Wood County Historical Society, the Bach story is more than human remains in a jar. In this session, learn how the curator learned the full story, worked with community members to discuss how to present this story to the public, and revamped the exhibit to share the full story behind this unique piece of their collections. *Holly Kirkendall, Wood County Museum*

**Beyond the Grant: Cultivating Sustainable Next Steps—SOA** This panel will highlight ongoing work at Bowling Green State University, Kent State University, and the Lakeside Heritage Society to provide examples and encourage discussion of strategies for building upon grant-funded digital projects. *Nick Pavlik and Michelle Sweetser, Bowling Green State University; Virginia Dressler and Michael Hawkins, Kent State University; Kaysie Harrington, Lakeside Heritage Society*

## 3:10-4:00pm — Concurrent Sessions

**Sidaway Bridge: A Physical Symbol of Civil Rights and Segregation in Cleveland (continued)**

**Ohio America 250 Update** Join us at this session to hear more about Ohio’s plans for the upcoming Semiquincentennial commemoration (or the easier to say America 250). *Todd Kleismit, Executive Director, Ohio Commission for the U.S. Semiquincentennial ; Wendy Zucal, Dennison Railroad Depot Museum; Christy Davis, Canton Museum of Art*

**Dangerous Materials in Collections** Wondering how to recognize dangerous materials in your collections and how to mitigate those hazards? Join this panel to learn more, especially about radiation and other hazards in military collections, mold on photographs and nitrate film, and chemicals in taxidermied animals and other hazards of natural history collections. *Melissa Shaw; David Dyer, Ohio History Connection; Bailey Yoder, Massillon Museum*

**Reframing History Toolkit** AASLH’s Reframing History projects provides the field with a new set of evidence-backed recommendations for communicating about history. Join this session to learn more and be introduced to the toolkit. *John Garrison Marks, American Association of State and Local History (virtual)*

## 4:15 pm — Alliance Annual Business Meeting

## 6:30 or 7:15 pm — Tippy Temperance Tour in Uptown Westerville

Grab a drink from a DORA establishment and join the Westerville History Center & Museum for a guided walking tour of sites within the DORA related to the town’s Temperance & Prohibition history. The home of the former Anti-Saloon League is now home to a brewery, multiple wineries, bars & restaurants serving alcohol, and now, a Designated Outdoor Refreshment Area (DORA). Participants will learn how Westerville has weaved its way in and out of alcohol prohibition in some unique ways. From the bombing of saloons at the same time buying alcohol at a pharmacy - to being so dry you’d have to “sprinkle the streets after a rain.” Westerville’s complicated history with alcohol leaves it with a unique legacy. The tour goes in a loop. Participants will walk approximately 1/2 mile. **Please note: these tours for adults only, 21 years of age and older. Attendees will be required to register for the tour as well as read and confirm a liability release. Tours are limited to 20 people per tour. We will add late registrants to a waiting list in the order in which they are received.**

**8 am -2pm — Registration**

**8-10am — Continental Breakfast**

**8am — History Marketplace**

*(see Friday for description)*

**9:00-9:50 am — Concurrent Workshops**

**Workplace Inclusivity — Compliance Basics for Organizations of Any Size**

As a small organization, you may think that you don't have legal responsibilities for disability accommodations for staff. Au contraire, The Ohio Fair Employment Practice Law applies to organizations with 4 or more employees. In this session, learn more about the Ohio Fair Employment Practice Law, how the law interacts with federal laws (ADA, Civil Rights Act, EEOC, etc.), what you should have in your toolkit in terms of basic policies, and how to address accommodation requests as a small employer. *Lauren Barber, Ohio History Connection*

**Now What? Strategic Planning in the Pandemic Era** What timeframe is right? Can we inspire if we are burnt out? What about initiatives from our last plan that got knocked off track by COVID? We'll explore these questions and more—including questions you bring to the session—to determine how to make successful strategic plans in current times. *Jackie Barton, Birch Wood Planning LLC*

**Like, Subscribe, Follow: Level Up Your Social Media**

**Strategy** This session will equip you with strategies and methodology on how to best use social media to engage current and future patrons. You'll learn how to achieve the highest return and how to track the results. This session will focus on a tactical approach for organizations of all sizes and attendees will walk away with actionable knowledge about: Identifying Target Audiences, Post Structure Best Practices, Creating Compelling Messaging, and Successful Advertising Strategies. *Ceci Dadisman, The Temple-Tifereth Israel*

**10:10-11:00 am — Concurrent Sessions**

**Museum in a Box: Creating Portable Content for the Classroom**

Join Melissa Karman and Meghan Reed to learn how they developed the Trumbull County Museum in a Box program with the help of a Neighborhood Success Grant from the Raymond John Wean Foundation. Together, they created four learning trunks, complete with objects, documents, and learning resources that complement Ohio's Academic Content standards, which reached 10 area schools and over 5000 students over the last five years. Learn how to develop your own boxes with resources from your own institution and how to get the word out to your schools. *Melissa Karman, The Sutliff Museum; Meghan Reed, Trumbull County Historical Society*

**Creating Living History Experiences for Museum-Goers**

Many museums today go beyond the usual "house tour" by immersing visitors in meaningful, first-person interpretations that employ thoughts, emotions, and activities of people who lived during a certain time-period. You will glean ideas from three organizations that take their tours to a deeper level. These include a maid's perspective preparing for a sumptuous Gilded Age dinner party at the Reeves Museum in Dover, an Underground Railroad operator confronted by a slave-catcher at the Kelton House Museum & Garden in Columbus, and a 1794 militiaman in General "Mad" Anthony's army

at The Fallen Timbers Battlefield Preservation Commission near Perrysburg. *Shelagh Pruni, Reeves Museum; Sarah Richardt, Kelton House Museum & Garden; Joel E. Burg, Fallen Timbers Battlefield Preservation Commission*

**My Money Don't Jiggle Jiggle: Folding Social Media Experimentation into Your Communications Plan**

Since 2020 and the beginning of the Covid-19 pandemic, TikTok has exploded into a vibrant community of over 1 billion active users. But the platform is more than just dances and influencers. Museums across the world are using TikTok to share stories and connect with new audiences. Whether you are a staff of one convincing your board of directors to take a risk on TikTok or the Gen Z staff person assigned to the new platform, this session will give you practical tips for building space for experimentation into your social media and communications strategy. *Alison Kennedy, Ohio History Connection*

**11:20-12:10pm — Concurrent Sessions**

**Ohio Humanities and Your Community** Ohio Humanities staff will be sharing about our grants program and other council programs of interest to the local history community. The session will include a short presentation on best practices in public humanities grantwriting, perspectives from OLHA member organizations who have received grants, and an opportunity to speak with Ohio Humanities program officers about future projects. Ohio Humanities is the state-based partner of the National Endowment for the Humanities. *David Merkowitz, Ohio Humanities; Amy Craft, Allen County Museum; Leslie Wagner, The Dawes Arboretum*

**Creating and Marketing EPIC Experiences** Most of us are familiar with the importance of providing experiences. As everyone gets into the experience game, however, competition grows. According to authors Pine and Gilmore, the next phase for differentiating yourself is transformation. The Ohio Travel Association has done its own research on elevating experiences to a transformative level and has launched an EPIC Group Experience designation program for organizations and businesses throughout the Midwest. During this hands-on session, we'll talk about how you can create experiences that go beyond the ordinary, and we'll practice using a fun tool guaranteed to generate innovative ideas. We'll also cover tips for marketing your story to get people through your doors. *Melinda Huntley, Ohio Travel Association*

**The Story of Rendville** Founded by William P. Rend in 1879, Rendville has a unique history of racial integration. It is the cradle of nationally significant African American firsts, including Richard L. Davis, Isaiah Tuppins, Adam Clayton Powell Sr., Sophia Mitchell and Roberta Preston. Come listen to the story of former residents what it was like growing up African American in Rendville. *Frans H. Doppen, Ohio University; Janis Ivory, Harry Ivory, John Winnenberg, Anji Martinez, Ralph Smithers, Jerry Jackson, Anita Jackson, Rendville Historic Preservation Society*

**12:30-1:45 pm — Ohio Local History Alliance Outstanding Achievement Awards Luncheon**

The annual awards luncheon, part of the Alliance's Annual Meeting and Conference for over two decades, honors great people and great projects that inspire fascination with community history. But the luncheon is more than honored recognition for the winners and a good meal for everybody; the luncheon is a font of ideas — inspired by award winners and by conversations around the table. Join us!

## 2:00-4:00 pm — Concurrent Workshops

### **Making Historical Sites More Welcoming and Affirming for LGBTQ+ Populations**

The LGBTQ+ community is one of Ohio's fastest growing populations, but LGBTQ+ folks often do not feel affirmed or welcomed in public & private settings, including Ohio's Historical Sites. This training, led by Equitas Health Institute Lead Trainer Ramona Peel (she/her), will explain basic terms and concepts relevant to LGBTQ+ populations, some history of the struggle for LGBTQ+ rights, and the various forms of minority stress experienced by LGBTQ+ people. Finally, Ramona will share practical tips and tricks that historical sites can put into practice to create more welcoming & affirming environments. There will be a Q&A session with Ramona to conclude this session. *Ramona Peel, Lead Trainer, The Equitas Health Institute*

**Access From the Inside Out** Museums and cultural sites have made great progress in creating programs, spaces, and events that are accessible and inclusive. However, to effect sustainable change access must happen in all departments and at all levels of an organization. Join Art Possible Ohio in this discussion of accessibility and inclusivity from the perspective of organizational structure, policy, and procedures. *Molly Cairney, Executive Director, Art Possible Ohio*

## Register Today

Complete a copy of this form for each registrant.

Name \_\_\_\_\_

Pronouns \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP Code \_\_\_\_\_

Daytime Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Check here if you prefer NOT to share your email address with other meeting attendees.

Check all that apply:  1st Timer  OLHA Member

SOA Member  Volunteer  Paid Staff

Check here to agree to abide by the OLHA's Meeting Safety & Responsibility Policy. Policy text at [tinyurl.com/OLHA-Meeting-Policy](http://tinyurl.com/OLHA-Meeting-Policy)

**Note: Workshops are included with conference registration. Lunches are not included with registration and must be purchased individually.**

### Meeting & Conference

*Full Conference Member	_____	\$100
Full Conference Non-Member	_____	\$120
*Friday Only Member	_____	\$70
Friday Only Non-Member	_____	\$85
*Saturday Only Member	_____	\$70
Saturday Only Non-Member	_____	\$85
Student Discount (enclose copy of ID)	_____	-50%

**\*SOA and OLHA members receive member pricing.**

**Friday Keynote Luncheon** \_\_\_\_\_ \$35

**Saturday Alliance Awards Luncheon** \_\_\_\_\_ \$35

Vegetarian Meal  Gluten Free Meal

**Tipsy Temperance Tour** 6:30 \_\_\_\_\_ \$0  
7:15 \_\_\_\_\_ \$0

**Display Table** (rates are in addition to conference registration)

Alliance Organizational Member

1/2 table \_\_\_\_\_ free

full table \_\_\_\_\_ free

Non-Member

full table \_\_\_\_\_ \$100

### Sponsor the Conference!

(sponsorship details available online at [tinyurl.com/OLHA-Sponsor](http://tinyurl.com/OLHA-Sponsor))

Premier Sponsor \_\_\_\_\_ \$5,000

Keynote Sponsor \_\_\_\_\_ \$2,000

Awards Sponsor \_\_\_\_\_ \$1,000

Afternoon Break Sponsor \_\_\_\_\_ \$750

Breakfast Sponsor \_\_\_\_\_ \$500

Conference Packet Sponsor \_\_\_\_\_ \$250

(Complete registration on back.)

## Meeting Details

### Directions

The Quest Conference Center is located at 9200 Worthington Rd, Suite 400, Westerville, Ohio; just east of I-71 at the Polaris Parkway exit. Detailed directions can be found on the website or by request from [ohiolha@ohiohistory.org](mailto:ohiolha@ohiohistory.org).

### Accommodations

A block of rooms has been reserved for \$135/night at the Hampton Inn, 8411 Pulsar Pl, Columbus. Make your reservation at [tinyurl.com/OLHAHotel2022](http://tinyurl.com/OLHAHotel2022) before September 9! Additional hotel options are located within walking distance of the conference center.

### Scholarships

For those who need financial help in attending the Annual Meeting, two scholarships are available. The **J.D. Britton Scholarship** is for an emerging museum professional, paid or volunteer, who has worked for two years or less in a museum setting. The **Trella Romine Memorial Scholarship** is for anyone who needs financial assistance to attend. Both awards grant full registration and lodging. See [www.ohiolha.org](http://www.ohiolha.org) for more details.

### General Information

Spouses and guests may register for special events and meals without registering for the full meeting. If you have dietary needs, mobility, or other special needs of which we should be aware, please contact the Executive Secretary at 614-297-2538 or [ohiolha@ohiohistory.org](mailto:ohiolha@ohiohistory.org).

### Cancellation Policy

Canceled meeting registrations will be refunded in full through Sept 16, 2022. Refunds after that date will be at the discretion of the Executive Secretary.

### Alliance Membership

Membership has its perks—*The Local Historian*, discounted registration for regional and annual meetings, e-mail updates, and connection to your peers in local history. When you join the Alliance as an Organizational Member, it benefits all of your organization's members. Individual members enjoy the same benefits as Organizational members, but those benefits are extended to the individual member only.

### Questions

Contact OLHA Annual Meeting and Conference, c/o Local History Services, Ohio History Connection, 800 East 17th Ave, Columbus, Ohio 43211-2497, 614-297-2538, [ohiolha@ohiohistory.org](mailto:ohiolha@ohiohistory.org).

### Registration deadline is September 9



#### Cover Image:

Two women hold a banner and wear t-shirts in support of International Women's Day, March 8, 1973, in Columbus, Ohio. This photograph was taken by a photographer for publication in the Columbus Free Press newspaper. The Columbus Free Press began as a bi-weekly publication in Columbus, Ohio, in 1970. Photo courtesy of the Ohio History Connection, MSS1301AV\_B04F11\_04.

## Join now and save!

### OLHA Organizational Membership

- \_\_\_\_\_ Operating budget under \$25,000 a year:  
\$35 (\$65 for two years)
- \_\_\_\_\_ Operating budget \$25,000-\$100,000 a year:  
\$60 (\$110 for two years)
- \_\_\_\_\_ Operating budget \$100,000-\$200,000 a year:  
\$75 (\$140 for two years)
- \_\_\_\_\_ Operating budget over \$200,000 a year:  
\$100 (\$190 for two years)
- \_\_\_\_\_ Business:  
\$100 (\$190 for two years)

### OLHA Individual Membership

- \_\_\_\_\_ Affiliate (for members of organizations that are OLHA members): \$35 (\$65 for two years)
- \_\_\_\_\_ Individual (not affiliated with an OLHA member organization): \$50 (\$90 for two years)
- \_\_\_\_\_ Student: \$20 (Include copy of current student ID)

Registration Subtotal	\$ _____
Meals Subtotal	\$ _____
Display & Sponsorship Subtotal	\$ _____
Membership Dues Subtotal	\$ _____
<b>TOTAL AMOUNT ENCLOSED</b>	<b>\$ _____</b>

\_\_\_\_\_ Check enclosed  
(make payable to Ohio Local History Alliance)

## Register by mail or online!

Return completed form and payment to:  
**Ohio Local History Alliance,**  
800 E. 17th Ave, Columbus, OH 43211

Register online at  
[www.ohiolha.org/what-we-do/alliance-annual-meeting](http://www.ohiolha.org/what-we-do/alliance-annual-meeting)



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Society of  
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*Ohio*  
**HUMANITIES**  
REAL ISSUES. REAL CONVERSATIONS.

The *Ohio Local History Alliance's Annual Meeting and Conference* is coordinated in partnership with the *Ohio History Connection's Community Engagement Department*.

Sponsored by **Ohio Humanities**

For more information about the **Society of Ohio Archivists**, visit [www.ohioarchivists.org](http://www.ohioarchivists.org).

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