SOA Council Meeting Monday, June 28, 2021 3:00 PM to 4:00 PM

Zoom Meeting

Attendees: Betsy Hedler, Abigail Sachs, Stephanie Shreffler, Amy Rohmiller, Melissa Dalton, Sasha Griffin, Lisa Rickey, Sherri Goudy, Natalie Fritz, Anne Ryckbost, Janet Carleton, Jennifer Baker, Adam Wanter, Rachael Bussert, Matt Francis

1. Welcome

a. President Sherri Goudy called meeting to order at 3:01pm

2. Minutes

- a. March 10, 2021 meeting minutes approved March 16, 2021
- b. In-between/Annual Meeting update
 - 03/15/2021—Adam motioned to approve the March 10, 2021 meeting minutes. Motion seconded, carried.
 - 03/15-2021 Adam motioned to approve the estimate of \$117 for the 2020 Merit Award winner plaques from Miracle Awards. Motion seconded, carried.
 - 03/29/2021 Adam motioned to approve the use of a \$500 honorarium for the 2021 Annual Conference Plenary Speaker. Motion seconded, carried.
 - 03/29/2021 Adam motioned to approve the estimate of \$300 for the Ohio History Connection Zoom service. Motion seconded, carried.
 - 04/05/2021 Adam motioned to make the 2021 Annual Conference free to all SOA Members and to provide an option for a conference donation (specific amount to be determined). Non-member cost will be the applicable cost of membership for that person. Motion seconded, carried.
 - 04/09/2021 Adam motioned to endorse the statement on AAPI from the BLM Taskforce. Motion seconded, carried.
 - 04/20/2021 Adam motioned to waive the requirement of "used primary resources on site at a research institution housing those materials." for the 2021 SOA History Day Award due to the ongoing pandemic. Motion seconded, carried.
 - 05/04/2021 Adam motioned to hold the 2021 SOA Election from May 14 to May 28.
 Motion seconded, carried.
 - 05/06/2021 Adam motioned to accept the Strategic Planning Committee's proposal for reorganization. Motion seconded, carried.
 - Proposal: The Strategic Planning Committee works with Council and is responsible for monitoring SOA's mission, long-term vision, and development. Membership will consist of the President, Past-President, and two council approved at-large members. The committee will track SOA's progress towards reaching the goals and objectives laid out in SOA's most recent Strategic Plan and aid in the development of future goals. The At Large Member will serve a 2year term. An At Large Member term can be renewed once, upon approval by Council. At Large Member terms will end in alternating years

- 05/20/2021 Adam motioned to approve the winners of the Merit Award and Student/New Professional scholarships selected by the Membership and Awards Committee. Motion seconded, carried.
- 05/20/2021 Adam motioned to renew Stephanie Shreffler as co-chair of the Membership and Awards Committee, renew Janet Carleton as co-chair of the Marketing and Communication Committee, appoint Anne Ryckbost as co-chair of the Education Planning Committee, renew Emily Gainer as At Large Member of the Strategic Planning Committee with term of 2021-06-01 to 2022-05-31, and appoint Robin Heise as special At Large Member to the Strategic Planning Committee with non-renewable term of 2021-06-01 to 2022-05-31.
- 06/01/2021 Sherri motioned to refund Bridget Retzloff the amount she paid for SOA membership for this year, 2021, due to her winning the SOA Student/New Professionals Scholarship Award. Motion seconded, motion rescinded.
- 06/01/2021 Adam motioned to rescind the motion to refund Bridget Retzloff the amount she paid for SOA membership for this year, 2021, due to her winning the SOA Student/New Professionals Scholarship Award. Motion Seconded, carried.
- 06/01/2021 Adam motioned to extend Bridget Retzloff's membership through 2022. Motion seconded, carried.
- 06/01/2021 Adam motioned to accept the results of the online 2021 SOA Officer Election. Motion seconded, motioned carried.
- 06/01/2021 New members were added to Council.
- 06/04/21 Lisa motioned to accept the attached revision to the February 28, 2021, Treasurer's Report. Motion seconded, motion carried.
- 06/10/21 Lisa motioned to pay the Ohio History Connection invoice #18293, in the amount of \$300, for virtual event/conference hosting. Motion seconded, motion carried.
- 06/15/21 Sherri motioned to permit EPC to begin investigating venues for the 2022 Annual Meeting. Motion seconded, motion carried.
- 06/23/21 Sherri motioned that we approve and permit EPC to send out to membership
 the survey they created to collect data on a preferred meeting format for next year's
 annual meeting. Motion seconded, motion carried.
- 06/24/21 Lisa motioned to complete the required Statement of Continued Existence (Form 522) with the Ohio Secretary of State and pay the \$25 fee on behalf of SOA. Motion seconded, motion carried.

3. Committee Reports

- a. Treasurer
 - i. See report for additional information
- b. Membership & Awards
 - i. See report for additional information
 - ii. What do we do with award plagues?
 - Adam ok to send to recipients and ask them to take selfie we can use for social media post
- c. Marketing & Communication
 - i. See report for additional information
 - ii. Send news items and updated rosters for SOA website
 - iii. Amanda on maternity leave right now
- d. Nominating

- i. Report forthcoming
- e. Newsletter
 - i. Confirmation of Newsletter deadlines
 - ii. 2 editorial vacancies Features Assistant Editor, Newcomers Assistant Editor; please share the openings and forward any names you can think of
- f. Educational Programming
 - i. Most recent conference averaged 50 attendees per session
 - ii. Program still online for review, sessions added to YouTube
 - iii. OLHA programming track has been sent
- g. Advocacy & Outreach
 - i. Ohio Outdoors winning images selected, waiting for return from designer in mid-August
 - ii. Working on statewide archives map for SOA website
- h. Strategic Planning
 - i. Meeting held SOA hit most goals laid out in 2018 plan
 - ii. One at-large seat needs to be filled
- i. BLM Task Force
 - i. Jessica has stepped down as chair, Sherri will work with current members to fill seat
 - ii. Future work might be distributed between co-chairs

4. New Business

- a. Annual Meeting 2022 in person or virtual?
 - i. Further discussion to be had
 - ii. We don't have to vote on smaller decisions for this, EPC can plan and Council approves costs or contracts
 - iii. Survey for upcoming conference in person vs virtual planning ready to go out to members and listserv
 - 1. Email blasts from OHC to membership are best requested 2 weeks in advance, listserv is separate through Janet
 - iv. Columbus Metro Library has offered to host, no charge for space. EPC will be reaching out after survey (tentative May 20 date)
 - v. If we decide to do it in person, can we explore group carpool transportation options for attendees? EPC and A&O can work on this
- b. Other virtual options/presentations possibly in Winter 2022? BLM Taskforce-led discussion/forum?
 - i. Possible BLM Task Force presentation at SOA/OHLA?
- c. Fall SOA/OLHA Workshops (Sept 30 Oct 2)
 - i. EPC will continue to work on this

5. Old Business

- a. Annual Meeting 2021 post conference data and comments
 - i. Survey responses in EPC folder in Drive
 - 1. Mix of thoughts about next conference format
- b. Need to appoint new **RAAC** Representative by August
 - i. Two year term, intermediary between SAA and local organizations
 - ii. Open to anyone in the organization
 - ii. Should also invite this role to leadership meetings
- c. Mentorship Program
 - i. Tabled until in-person meetings resume

- 6. Upcoming Meeting
 - a. Next Meeting September 2021
- 7. President Sherri Goudy adjourned meeting at 3:59pm

<u>Treasurer's Report, Society of Ohio Archivists</u> May 31, 2021 (FY 2020-2021)

		Checking	Cash Box	Total
2/28/2021	Previous Balance	\$16,497.57	\$65.00	\$16,562.57
2/28/2021-5/31/2021	Deposits	\$1,496.03	\$0.00	\$1,496.03
2/28/2021-5/31/2021	Expenditures	\$0.00	\$0.00	\$0.00
5/31/2021	Current Balance	\$17,993.60	\$65.00	\$18,058.60
2/28/2021-5/31/2021	Net Change	+\$1,496.03	\$0.00	+\$1,496.03

Checking Acc	Checking Account Transactions – Detail								
Date	Num	Description	Memo	Clr	Amount	Balance			
2/28/2021			PREVIOUS BALANCE			16,497.57			
3/16/2021	DEP	Mailed Membership Dues	2 membership renewals rec'd by mail	R	30.00				
3/31/2021	DEP	Huntington Bank	Interest	R	0.14				
4/15/2021	DEP	Mailed Membership Dues	1 membership renewal rec'd by mail	R	15.00				
4/30/2021	DEP	Huntington Bank	Interest	R	0.14				
5/5/2021	DEP	Ohio History Connection	Membership revenue January-March	R	1435.60				
			Invoice #202103331 (\$1,435.60 = \$1,480.00						
			minus \$44.40 for 3% merchant fee)						
5/11/2021	DEP	Mailed Membership Dues	1 membership renewal rec'd by mail	R	15.00				
5/31/2020	DEP	Huntington Bank	Interest	R	0.15				
5/31/2021			ENDING BALANCE			17,993.60			

Attachments:

• Budget accounting of income and expenses FY 2020-2021 through May 31, 2021.

SOA Budget 2020-21 Budget 2020-21 Accounting

Budget Balance Planned vs. Estimated	\$314.91													-\$825.09	Est. Total Income vs. Expenses
														\$1,039.91	Actual Income vs. Expenses
Budget Balance Planned	-\$1,140.00													,	
															Est. Total Annual Expenses
Actual Expenses 50 Far		φυ.00	φυ14.54	φυ14.54	φυ/4.54	φυ/4.54	φυσσ.54	φυσσ.54	φυσσ.54	φυσσ.04	φυσσ.34	φυσσ.54	φυσσ.υ4		Est. Expenses Yet to Pay
Actual Expenses Actual Expenses So Far		\$0.00	\$674.54	\$674.54	\$674.54	\$674.54	\$899.54	\$899.54		\$899.54	\$899.54	\$899.54	\$899.54	\$890 54	Actual Expenses So Far
Actual Expenses		\$0.00	\$674.54	\$0.00	\$0.00	\$0.00	\$0.00 \$225.00	\$0.00 \$0.00		\$0.00	\$0.00	\$0.00	\$0.00	φ0.00	
Extra-Budgetary Expenses		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$225.00	\$0.00		\$0.00	Ф 0.00	φυ.00	φυ.υ0	\$0.00	\$8,240.4
Budgeted Expenses Total		\$0.00	\$674.54	\$0.00	\$0.00	\$0.00	\$25.00 \$225.00	\$0.00 \$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$25.00 \$899.54	\$475.0 \$8,240.4
Ohio History Connection support services	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00						\$574.54	-\$124.5 \$475.0
Archives Month Poster	\$550.00	\$0.00	\$674.54	\$0.00	\$0.00	\$0.00	\$200.00	\$0.00						\$200.00 \$674.54	-\$124.5
History Day Award	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00		\$0.00				\$0.00	\$400.0
New Professional & Student Scholarships	\$400.00	\$0.00	\$0.00 \$0.00	\$0.00 \$0.00	\$0.00	\$0.00 \$0.00	\$0.00	\$0.00 \$0.00		\$0.00 \$0.00				\$0.00	\$120.0 \$400.0
Merit Award Plaques (2 x ~\$60)	\$1,170.00	\$0.00 \$0.00	\$0.00	\$0.00	\$0.00 \$0.00	\$0.00	\$0.00 \$0.00	\$0.00						\$0.00 \$0.00	\$1,170.0
Spring Conference - Mixer Spring Conference - Workshop (incl. speaker fees & catering)	\$500.00 \$1,170.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00				\$0.00	\$500.0
Spring Conference - Printing	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00		\$0.00				\$0.00	\$200.0
Spring Conference - Speaker	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00				\$0.00	\$500.0
Spring Conference - Venue / Catering	\$5,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00				\$0.00	\$5,000.0
EXPENSES	Budget Amount						2/28/2021	3/31/2021			6/30/2021	7/31/2021	8/31/2021	Total	Budget Remainin
														\$8,439.45	Est. Total Annual Income
														\$6,061.80	Est. Income Yet to Receive
Actual Income So Far		\$0.14	\$0.28	\$175.46	\$175.60	\$285.74	\$443.42	\$473.56	\$488.70	\$1,939.45	\$1,939.45	\$1,939.45	\$1,939.45	\$1,939.45	Actual Income Rec'd So Far
Actual Income		\$0.14	\$0.14	\$175.18	\$0.14	\$110.14	\$157.68	\$30.14	\$15.14	\$1,450.75	\$0.00	\$0.00	\$0.00		
Extra-Budgetary Income		\$0.14	\$0.14	\$0.13	\$0.14	\$0.14	\$0.13	\$0.14	\$0.14	\$0.15				\$1.25	
Budgeted Income Total	\$8,000.00	\$0.00	\$0.00	\$175.05	\$0.00	\$110.00	\$157.55	\$30.00	\$15.00	\$1,450.60	\$0.00	\$0.00	\$0.00	\$1,938.20	\$6,061.8
Spring Conference - Workshop dues (30 x \$35)	\$1,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00				\$0.00	\$1,200.0
Spring Conference - Mixer dues (20 X \$25)	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00						\$0.00	\$500.0
Spring Conference - Silent Auction	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00				\$0.00	\$100.0
Spring Conference - Sponsorship	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00				\$0.00	\$200.0
Spring Conference - Registration (100 x \$45)	\$4,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00						\$0.00	\$4,500.0
Membership Dues (100 members x \$15)	\$1,500.00	\$0.00	\$0.00	\$175.05	\$0.00	\$110.00		\$30.00		\$1,450.60	0/00/2021	770 17202 1	0/01/2021	\$1.938.20	-\$438.2
INCOME	Budget Amount	9/30/2020	10/31/2020	11/30/2020	12/31/2020	1/31/2021	2/28/2021	3/31/2021	A/30/2021	5/31/2021	6/30/2021	7/31/2021	8/31/2021	Total	Budget Remainir
Tax Year : September 1, 2020 - August 31, 2021															
Society of Ohio Archivists Budget															

Date:	June 28, 2021						
Committee:	Membership & Awards Committee						
Chairs:	Matt Francis, Stephanie Shreffler						
Council Liaison:							
Members:	Devhra Bennett-Jones	Mark Bloom	Helen Conger				
	Emily Gainer	Glenn Longacre	Masha Miles				
	Cate Putirskis						

Mission/Summary:

The Membership & Awards Committee supports and recognizes the work of SOA members. Responsibilities include the general recruitment of new members, leading the annual membership drive, soliciting and reviewing award applications for the SOA Merit Award and meeting scholarships, supporting Ohio History Day including the issuing of SOA History Day awards, special projects in support of membership goals, and responding to general membership inquiries.

Goals for the Year:

- Membership Drive 2021 write and distribute the membership renewal letter. Communicate with OHC for distributing email blast for membership renewal notifications.
- Follow-up on feasibility of potential mentoring program
- Select winners of the Merit, Student/New Professional, and History Day Awards
- Continued assessment of recent merging of the former Membership Committee and Awards Committee.

Ongoing Issues and Challenges:

New and Renewing 2021 SOA Memberships

- As of 6/28/2021: 166 (was at 107 in March, increase appears to largely correlate with our virtual conference). Believe that tying membership to "free registration" for our virtual conferences has really helped drive membership during a challenging period.
- 2020 at approximately this time: 130
- 2019 at approximately this time: 128

Submitted Reports - Awaiting further requests/discussions as directed by SOA Council

- SOA Mentoring Program Feasibility
- SOA Internship Listing Requested proposal for M&A Committee administration of listing

Awards

• The orders for the Merit Award plaques for 2020 and 2021 are with Miracle Awards. When the plaques are made, should we have them sent directly to winners?

- Membership renewal and reminder sent.
- Committees merged. Updated roster and mission charge sent and approved to SOA leadership.
- Submitted SOA Internship Listing proposal

- Selected winners of the History Day, Merit, and Student/New Professional Scholarship Awards.
- Decided on alternative award for Student/New Professional Award: a stipend for professional development
- Publicity for the Merit and Student/New Professional Awards was sent to listservs. Reminders sent periodically.
- Sent funds to History Day for the SOA Award

Society of Ohio Archivists Committee Reports							
Date:	June 27, 2021						
Committee:	Marketing and Communications						
Cochairs:	Janet Carleton, Ohio University (1999-, cochair 2021-2023); Amanda Rindler, Ohio History Connection (2019-, cochair 2020-2022)						
Members:	Emily Gainer, Cummings Center for the History of Psychology (2020-2022) Jane Wildermuth, Wright State University (2021-2023)	Christine Liebson (2020- 2022)	Nick Pavlik, Bowling Green University (2017-2022)				

Mission/Summary:

The Marketing and Communications Committee (formerly Public Information) is responsible for public relations and outreach for SOA through the process of generating content and maintaining the tools to communicate SOA information. Duties and responsibilities include updating the SOA website, maintaining social media accounts (Facebook, Flickr, LinkedIn, Pinterest, Twitter, YouTube), assisting in moderation of SOA Listserv, responding to SOA email inquiries, and documenting SOA events through photographs.

Goals for the Year:

- Improve communications with other committee cochairs to ensure information is shared in a timely and accessible manner for posting to the website, Listserv, and social media.
- Review website for clean-up/reorganization
- Encourage SOA members to attend SOA events/conferences
- Share educational opportunities and current events affecting archives on social media
- Increase engagement on social media platforms

Ongoing Issues and Challenges:

- Assist with publicizing events for SOA and its committees through both the SOA website and various social media channels
- Perform regular maintenance and update content on the SOA website
- Assist SOA in maintaining public relations and outreach
- Moderate the SOA Listserv and respond to SOA email inquiries

- Performed regular WordPress maintenance updating plugins, broken links, etc., communicating with super admin Phil Sager when necessary
- Performed regular website content refresh and review
 - Posted 16 blog announcements.
 - o Updated pages with committee information, minutes, meeting details, etc.
 - o Merged Awards and Membership main pages and updated child pages.
 - o Partially completed: Linked orphan pages to main committee/event pages.
- Managed <u>YouTube</u> account to support EPC's recordings of workshop and annual meeting.
 - Added 2021 Annual Meeting videos
 - 17 videos which have received 584 views (lifetime), with 17 subscribers (up from 463 views / 13 subscribers last report)
- Tweeted regularly (<u>@ohioarchivists</u>)
 - Now 921 followers (up 34 from last report).
 - Since last report, this 108-day period earned 52.9k impressions (way up due to annual meeting and various announcements.
- Maintained <u>Pinterest</u>
- Maintained the SOA Facebook group.

- Posted timely announcements
- o Managed Group membership (Currently at 343--up from 339 last report).
- With upcoming FB changes to Groups, considering migrating to Page. The main plus for a Group was limiting spam by limiting membership.
- Created <u>LinkedIn Page</u> and considering decommissioning *Group*
 - o News items posted to the Group only appear to Group members.
- Managed the SOA Listserv.
 - Stable with 376 members
 - o Posted SOA announcements and other announcements of general interest to the Listserv.
 - o Dealt with spam before it made it to the List

Date: 06/30/2021

Committee: Nominating

Chair: Adam Wanter

Members: John Dewees, Miriam Intrator, and Judy Wiener

Mission/Summary:

The Nominating Committee annually prepares and submits a slate of candidates for vacant officer positions and Council seats. The committee is made up of one Council member and two additional SOA members appointed by the president. Committee members must serve at least one year.

Goals for the Year:

- Reaffirm committee membership
- Nominate a slate of candidates for Vice President/President-Elect, Treasurer, and one council position.
- Run election during the 2022 Annual Conference

Ongoing Issues and Challenges:

- The nominating process can be challenging—finding enough qualified candidates to run for positions.
- Looking to expand geographical representation of candidates nominated

Accomplished Goals:

In the last quarter, members of the Committee:

- Wrapped up the election
- Online election had high participation, almost doubling the turnout of the 2020 election
- Race was very competitive! Thank you to all the candidates for running!

Date:	June 28, 2021							
Committee:	Educational Programming Committee							
Chair:	Rachael Bussert, Dayton Metro Library / Anne Ryckbost, Xavier University							
Members:	Jolie Braun, The Ohio	Rachael Bussert, Dayton	Vic Fleischer, University					
	State University Metro Library of Akron							
	Betsy Hedler, OHC/SOA Sherri Goudy, William Modrow, Miam							
	Liaison	Independent Archivist	University					
	Anne Ryckbost, Xavier Adam Wanter, MidPointe							
	University	Library						

Mission/Summary:

Plan the annual SOA spring (2 day) Virtual conference and professional development workshops. Activities include choosing a conference theme, solicitation and selection of session presenters, selection of plenary speaker, publication and distribution of conference announcements, collecting conference evaluations, and planning professional development workshops of interest to members. Working with the Ohio History Connection to provide Zoom virtual software program for hosting the conference.

Goals for the Year:

- Increase committee membership
- Continue to coordinate planning for the spring conference, as well as the fall joint conference with OLHA.
- Work with the Ohio History Connection for technology support and to use Zoom for the conference.
- Provide a virtual conference program free to SOA members while having sessions of interest and engagement among SOA members.
- Provide opportunities for networking/ engagement during the virtual Annual Meeting
- Use social media to promote the virtual conference and interact with members during the conference.

Ongoing Issues and Challenges:

- The EPC began this planning year with several members moving on from the committee causing a severely decreased membership. The chairs continue to reach out to interested members and look for member recommendations.

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- Working with the Ohio History Connection using Zoom, the SOA annual virtual conference was held June 7-8, 2021. There were an average of 50 attendees per 7 sessions and a total of 87 people registered for the event.
 - o The cost for using OHC's Zoom account and technology services was \$150.
 - Complete program for the 2021 Annual Meeting can be found at: https://ohioarchivists.org/wp-content/uploads/2021/05/soa-annual-meeting-program-2021.pdf
 - A Virtual Archives Crawl was added to the 2021 Annual Meeting program and featured tours of three institutions.
 - EPC worked with Janet Carleton and the Marketing and Communications Committee
 to make sure they had the information they needed for announcements on social
 media sites during and after the conference. Slides can be found on the SOA website
 and videos are now on the SOA YouTube page.
- The SOA track for the joint meeting with OLHA has been finalized and has been submitted to OLHA.

Date:	June 28, 2021						
Committee:	Advocacy and Outreach						
Chair:	Natalie Fritz and Jenifer B	Natalie Fritz and Jenifer Baker					
Members:	Connie Conner	Haley Antell	Jacky Johnson				
	Melissa Dalton	Ken Grossi	Matt McShane				
	George Bain	Collette McDonough	Laura E. Smith				

Mission/Summary:

The Advocacy and Outreach Committee is responsible for promoting advocacy in response to legislative issues that may impact archives, diversity, and the role of archives and archivists within society. The Advocacy and Outreach Committee will facilitate access to resources that will aid archivists in advocating for the profession and collections to administrators and institutional stakeholders. It also communicates news from the National Coalition for History. Additionally, the Advocacy and Outreach committee is responsible for advocating the importance of archives throughout the state of Ohio through promoting programmatic planning such as Statehood Day, Archives Month, digital "I Found it in the Archives" platform, Archives Passport, Archives "Crawl," MayDay, and informal archivist "meetups" around the state.

Goals for the Year:

- Actively recruit new members to committee
- Choose Archives Month theme, hold poster contest, and distribute poster
- Increase awareness, to public and legislators, of Archives Month activities within the state
- Populate shared archives calendar with important dates to increase social media participation among repositories
- Coordinate informal virtual "meetups" until in person ones are considered safe
- Reach more repositories to encourage entries for Archives Month poster.
- Look at coordinating coordinating statewide Archives virtual event(s) with multiple repositories.

Ongoing Issues and Challenges:

- Closures and restrictions due to COVID-19 have put plans for informal meetups on hold, but we hope to hold virtual meetups a few times throughout the year.
- Archives Passport was not updated in 2020 due to most repositories having changes in hours/availability due to COVID-19 restrictions. We don't plan to gather updates this year either, but we plan to work on a Google Map the maps out the Ohio repositories that can be linked with the passport.

- Virtual meetups held March 3 and June 9 via Zoom. The June 9th meet up followed the virtual annual meeting and had about 12 in attendance and included Kahoot trivia.
- Archives Month was related to nature/outdoors/outdoor Ohio Tourism call for entries went out early March and there were 64 entries from 14 repositories. There were 259 responses when voting was open into early May. The 10 winning images were sent to the designer and we await the poster for review.
- Archives calendar to encourage engagement with special days and fellow archives was shared via Google Docs: https://ohioarchivists.org/social-media-calendar-ohio-archives-2021/

Date:	June 30, 2021								
Committee:	Strategic Planning Committee								
Chair:	Adam Wanter / Sherri G	Adam Wanter / Sherri Goudy							
Members:	Sherri Goudy	Robin Heise (Past	Emily Gainer (At Large						
	(President),	President / Special At-	Member), University of						
	Independent Archivist Large Member), Greene Akron								
	County Archives								
	Judy Weiner (At Large								
	Member, has left the								
	committee), Ohio	committee), Ohio							
	State University								

Mission/Summary:

The Strategic Planning Committee works with Council and is responsible for monitoring SOA's mission, long-term vision, and development. The committee will track SOA's progress towards reaching the goals and objectives laid out in SOA's most recent Strategic Plan and aid in the development of future goals.

Goals for the Year:

- Review the 2018-2021 Strategic Plan
- Recruit 1 new At Large member
- Prep for new strategic plan to be developed in 2022

Ongoing Issues and Challenges:

- Due to the pandemic, regular meetings of the committee fell off
- Needs 1 at large member for the 2021-2023 term
- Will need another at large member in 2022 for the 2022-2024 term

- Reconvened after a lengthy absence
- Reviewed the 2018-2021 Strategic Plan noted that SOA has hit most of the goals and objectives it laid out with only a few not completed or addressed in some capacity
- Redefined the mission and construction of the committee so that it could be more effective carrying out its charge