

# MISSION FAIL: MILITARY COMMEMORATION BLOGS

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# RECENT COMMEMORATIONS

Ohio Civil War 150

Home News Collections & Exhibits Calendar Resources Support

## CIVIL WAR 150 OHIO

The 150th anniversary of the American Civil War is upon us. The Civil War sesquicentennial (2011-2015) provides a fresh opportunity for a new generation to rediscover the many ways in which Ohioans played a key role in the war and in which the war – “this mighty scourge,” as Lincoln described it – changed life in Ohio. The Civil War story in Ohio touches almost every community in the state, and this website is a place for those interested in its vast and fascinating history to come together around the anniversary of that time period.

*Ohio Civil War 150*

View Full Calendar »

« Dec Feb »

January 2015

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18

Ohioans Come Together Through Green Lawn Cemetery Headstone Project

Learn about the project one of our Ohio History Service Corps members took on this year...

View All News »

Latest News

[Letters Were a "Lifeline" for Buckeye Soldiers](#)

Written by Frederic C. Lynch, Sons of Union Veterans of the Civil War Written communications were a lifeline communicating news from home to Buckeye Billy Yank, and in turn, from bivouac...

[Ohio's "Forlorn Hope" Medal of Honor Heroes](#)

Written By Frederic C. Lynch, Sons of Union Veterans of the Civil War The Medal of Honor (M.O.H.) is the United States' highest military award for "exceptional gallantry at

Ohio in WW1 - Home Page

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## THE UNITED STATES WORLD WAR ONE CENTENNIAL COMMISSION

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# WWI = 100 YEARS =

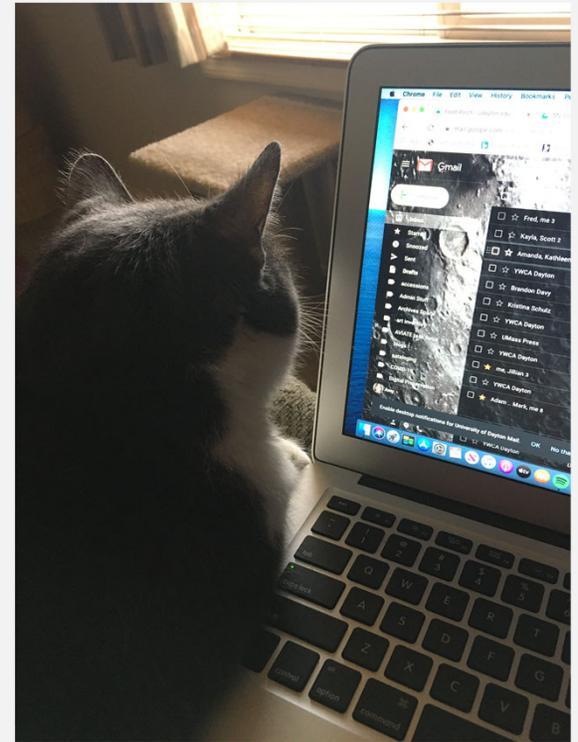
### Ohio in World War I

World War I was a global war centered in Europe that lasted from July 28, 1914- November 11, 1918. The United States' entry into the war came in April 1917, after two and a half years of efforts by President Woodrow Wilson to keep the country neutral. Ohio played a valuable role in the United States' involvement in World War I, a war that changed the

These Men Have COME ACROSS They Are at the Front NOW JOIN THEM ENLIST in the NAVY

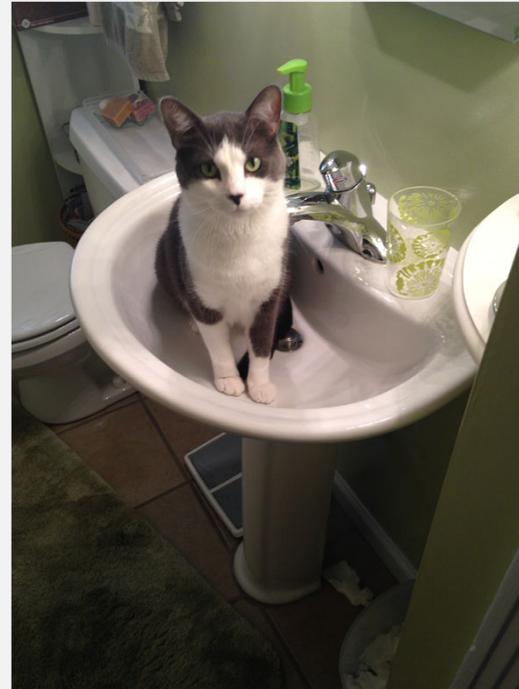
## BLOGS: GOOD IDEA

- Highlight collections and stories from around the state
- Outsource web content to others
- Potential to reach wide audience
- Tell non-traditional stories
- High return on investment



## BLOGS: FAILED EXECUTION

- Low priority for everyone



## LESSONS LEARNED

- Everything takes time
- Incentivize participation
- Primary content creator
- Easy, evergreen content

