SOA Council Meeting—Conference Call
July 7, 2020
1:00 PM — 2:00 PM

Attendees: Lily Birkhimer, Rachel Bussert, Janet Carleton, Matt Francis, Natalie Fritz, Sherri Goudy, Kayla Harris, Betsy Hedler, Robin Heise, Bill Modrow, Lisa Rickey, Amy Rohmiller, Stephanie Shreffler, Adam Wanter

Welcome
President Adam Wanter called the meeting to order at 1:03 PM.

Between-Meeting Council Actions
- 5/4/20—Adam Wanter motioned that complimentary registration to the June Virtual Conference be provided to attendees who secure membership at any level. Motion seconded, carried.
- 5/4/20—Lily Birkhimer made a motion to approve minutes from 4/28/20 Council Meeting. Motion seconded, carried, and minutes added to website.
- 5/14/20—Adam motioned to appoint Rachael Bussert as EPC Co-Chair when Stephanie Bricking's term ends. Motion seconded, carried.
- 5/18/20—Adam motioned that the Marketing and Communication Committee move forward with development and maintenance of an SOA YouTube platform. Motion seconded, carried.
- 5/27/20—Adam motioned to approve the conference speaker agreement for use by the EPC. Motion seconded, carried.
- 5/28/20—Adam motioned to accept the results of the Spring 2020 virtual election. Motion seconded, carried, and Adam will begin working with new Council members on transitioning.
- 6/3/20—Adam motioned to endorse and share the statement, written by Sherri Goudy on behalf of SOA leadership, supporting the Black Lives Matter movement and decrying police and institutional racial violence. Motion seconded and carried (see statement attached).
- 6/4/20—Adam motioned to accept the proposed award committee nominations and award Cate Putirskis and the Licking County Records and Archives 2020 SOA Merit Awards. Motion seconded, carried.

Committee Reports
Treasurer
- See attached treasurer’s report for incoming payments and expenditures since last meeting, along with current balance. Format slightly revised since Lisa’s term began as treasurer.
- Lisa and Mark will be meeting later this week to transfer bank account authority to Lisa.

Membership
- 129 total members (128 at this time last year)—the decisions related to this year’s conference and membership seem to have helped close that gap. This year’s membership composition looks a little different: lots of new members, out-of-state, etc.
- See attached report for additional information.

Marketing & Communication
- Janet has cleaned up listserv—started with 381, deleted 20-25, but new members have signed up bringing us back to 378. Listserv membership remains significantly higher than SOA membership—possibly something to look into as we work to raise numbers.
• See attached report for additional information—includes an appendix with screenshots for social media analytics.

Nominating
• No report—work has not started yet for future terms.

Newsletter
• Email with upcoming deadlines has been sent and Fall issue is in the process of being assembled.
• Planning to include SOA BLM statement in next issue with a bit of additional context on SOA efforts.

Educational Programming
• Successful workshop and virtual conference—thanks to all!
• Survey feedback is currently under review. In general, virtual platform was appreciated and may be worth considering in the future. Networking opportunities were missed but we can explore ways to incorporate that in later events. No notable technology issues.
• See report for additional information.

Awards
• Four New Professional awards and two Merit awards successfully given out, as well as History Day Junior + Senior awards earlier in the spring.
• Planning needed for presentation of Merit plaques once we reach that stage.
• Need to arrange for professional development meeting/interview options for New Professional awardees (in place of in-person networking opportunity normally available at Spring meeting).
• See report for additional information.

Advocacy & Outreach
• Images for Archives Month poster are now with the designer—deadline was extended but submissions were much lower than normal. All (12) submissions sent to designer and design in progress, reflecting Suffrage Centennial but also shortcomings of the 19th Amendment.
• Informal meet-ups had been in planning phase but are now on hold. Zoom “meet up” took place after conference and this type of solution may work as a networking opportunity in the meantime. Committee meeting coming up and will discuss further.
• Considering survey to distribute to membership about current state of institutions—are you open/when did you open/what practices are in place/effect of furloughs and layoffs/etc.
• Adam motioned to approve A&O survey to be distributed via listserv on COVID-19 response by archival institutions in Ohio. Motion seconded, carried.
• See report for additional information.

New Business
• Social Injustice and BLM Taskforce
  o Identify who is doing this work within Ohio & Ohio archives (while also keeping abreast of non-Ohio institutions or groups who have developed resources on the subject, and using our platform to amplify these efforts)
    ▪ Need to be wary of presenting stories on our own vs. providing a platform for those who are already working in the area
  o Identify ways we can educate council and membership on anti-racism, short + long term
    ▪ Additional promotion of resources via social media platforms (see Amy’s spreadsheet)
  o Identify ways SOA can support anti-racism efforts and advocacy
    ▪ Community Archive resources (possible A&O activity)
Steps moving forward—identify task force with Council approval to take the lead. Adam will draft information and send out soon.

- New A&O co-chair proposal
  - Adam motioned to appoint Jen Baker (Warren County Record Center and Archives) as new co-chair along with Natalie.
  - Distribute call for co-chairs to try to get more geographic diversity in committee chair positions moving forward—Natalie may rotate off once a co-chair can step up from committee.
- SOA Annual Budget (Tabled—TBD via Council listserv)
- Records disposal (Tabled—TBD via Council listserv)
  - Current items for removal
  - Certificate of disposal
  - Other ideas?

Old Business
- New Professional scholarships (see Awards section above)
  - Digital preservation and Academic archives
- Mentorship program—tabled, meeting to be held in the future to discuss

Upcoming Meeting
- Next meeting – September
- Next next meeting – late December/early January

Adjournment
Adam called the meeting to a close at 2:01 PM.
SOA Council Statement on Racial Inequality and Black Lives Matter
(Shared via SOA listserv June 5, 2020 and available on SOA website at https://ohioarchivists.org/soa-council-statement-on-racial-inequality-and-black-lives-matter/)

We, at the Society of Ohio Archivists, are profoundly saddened and outraged by the numerous, unjustified deaths of Black men and women in our country. We grieve the murders of George Floyd, Breonna Taylor, and countless more who have died because of police brutality fueled by hate. We grieve the brutal lynching of Ahmaud Arbery at the hands of vigilante white men, including a former police officer. We condemn the use of violence, vigilantism, and the weaponization of supremacy, and we denounce police violence against Black people.

As archivists, we know this problem is deeply rooted in the history and founding of our nation. It is also rooted in our institutions, including archives. We are committed to recognizing and breaking down systems of white supremacy within our own archives. For decades, the historical narrative has largely left out the stories of Black people in our country. Part of our work as archivists includes creating a space where we can collaborate and dialogue with those whose stories have been marginalized, ignored, and silenced. Our efforts and missions include learning from the past to prepare for the future. We can only do that if we include all voices.

Archives are not neutral spaces. We preserve ALL stories of our shared history, good and bad. We ask hard questions and have difficult discussions about our documentary past. In doing so, we are advocating for telling those stories, no matter how uncomfortable or painful they are. We exist to ensure that the future may benefit by learning from the past.

The Society of Ohio Archivists asks all of our members to stand in solidarity with the Black communities across this country. We also hold ourselves and our members accountable to act beyond our statement today and to follow up with actions that demonstrate a willingness to center Black lives, because we recognize the inherent harm of decades of white supremacy. This is not a Black issue; it is a human rights issue. We believe none of us are free until all of us are free, and we seek justice for the centuries of abuse and systemic racism that have denied Black men, women, and children their heritage, dignity, equality, and far too often their lives.

Black Lives Matter.
Treasurer’s Report, Society of Ohio Archivists  
June 30, 2020 (FY 2019-2020)

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<th>Previous Balance</th>
<th>Deposits</th>
<th>Expenditures</th>
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Checking Account Transactions – Detail

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1 The Current Account Balance listed on the April 27, 2020, Treasurer’s Report was $15,579.34. However, account audit indicates that the correct amount should have been $15,877.60 (an increase of $298.26).
2 Includes bank interest
3 Cash box currently contains $15.00 more than previously reported; however, precise source is unclear.
4 Includes the following amount earmarked for scholarships: $1,170.00. Also includes subtraction of all checks issued during the period; actual bank statement balance ending balance for June 30, 2020, is $16,697.95 ($50 more, due to check #1892 not having cleared yet).
### Mission/Summary:
The Membership Committee recruits and supports new members and renewing members. Committee members identify events and/or organizations throughout the state to distribute membership literature. The committee is responsible for writing and updating membership literature, including the annual membership drive letter and the membership brochure.

### Goals for the Year:
- Membership Drive 2020 - write and distribute the membership renewal letter. Communicate with OHC for distributing email blast for membership renewal notifications.
- Follow-up on feasibility of potential mentoring program
- Tabling at archives, local history, or college/university events
- Tabling or providing membership information at the SOA/OLHA conference

### Ongoing Issues and Challenges:

**New and Renewing 2020 SOA Memberships**

<table>
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<tr>
<th>Membership Type</th>
<th>Number of Members</th>
</tr>
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<tbody>
<tr>
<td>Individual</td>
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</tr>
<tr>
<td>Patron ($30 - $49.99)</td>
<td>9</td>
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<tr>
<td>Sponsor ($50 or more)</td>
<td>2</td>
</tr>
<tr>
<td>Student</td>
<td>8</td>
</tr>
<tr>
<td>Bridge</td>
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</tr>
</tbody>
</table>

Total = 129 members

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**Contextual Notes—**

- At same time last year, we had 128 members.
- SOA Meeting effective incentive, 44 memberships processed between announcement of registration and the conference (with 31 being for new members).
- Membership renewals include 6 individuals who renewed in October-December 2019, and had their membership rolled over to 2020.

**Accomplished Goals:**
- Membership renewal and reminder sent.
- Submitted a SOA Mentoring Program (Background Research and Initial Thoughts on the Feasibility of a SOA Mentoring Program) to SOA Council.
# Society of Ohio Archivists Committee Reports

<table>
<thead>
<tr>
<th>Date</th>
<th>July 6, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Committee:</td>
<td>Marketing and Communications</td>
</tr>
<tr>
<td>Chair:</td>
<td>Janet Carleton, Ohio University (1999-, chair 2019-2021)</td>
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</table>

## Mission/Summary:
The Marketing and Communications Committee (formerly Public Information) is responsible for public relations and outreach for SOA through the process of generating content and maintaining the tools to communicate SOA information. Duties and responsibilities include updating the SOA website, maintaining social media accounts (Facebook, Flickr, LinkedIn, Pinterest, Twitter, YouTube), assisting in moderation of SOA Listserv, responding to SOA email inquiries, and documenting SOA events through photographs.

## Goals for the Year:
- Revitalize committee by recruiting active members and meeting regularly (either in person or virtually)
- Review website for clean-up and possible revamping
- Encourage SOA members to attend SOA events/conferences
- Share educational opportunities and current events affecting archives on social media

## Ongoing Issues and Challenges:
- Assist with publicizing events for SOA and its committees through both the SOA website and various social media channels
- Perform regular maintenance and update content on the SOA website
- Assist SOA in maintaining public relations and outreach
- Moderate the SOA Listserv and respond to SOA email inquiries

## Accomplished Goals:
- Posted 8 blog announcements to website
- Performed regular updates of the SOA website, including updating committee members and chairs, conference page slides, as well as uploading minutes.
- Created new YouTube account to support EPC’s recorded workshop and annual meeting.
- Tweeted regularly.
  - Now 779 followers. (up 51 from last report)
  - Since last report, this 71-day period earned 75.7k impressions.
  - Live tweeted workshop & annual meeting.
- Maintained the SOA Facebook group.
  - Posted timely announcements
  - Managed group membership (Currently at 319/237 active).
- Managed the SOA Listserv.
  - Currently 378 members
  - Spent time on clean up
  - Posted SOA announcements and other announcements of general interest to the Listserv
Membership update:
- Rotated off: Michelle Sweetser (BGSU) and Sherri Goudy (Independent). Michelle completed 2 terms and Sherri is now assisting EPC in her role as VP.
- New/renewed members: Nick Pavlik (BGSU) renewed for another 2-year term. Christine Liebson (CWRU) joined. I also have a call for members out, and am in conversation with potentials.

Appendix
Your Tweets earned **75.7K impressions** over this 71 day period

During this 71 day period, you earned 1.1K impressions per day.

**Engagements**

Showing 71 days with daily frequency:

- Engagement rate: 1.7%
- 0.0% engagement rate

**Link clicks**

On average, you earned 2 link clicks per day.
Society of Ohio Archivists @ohioarchivists - Jan 12
Check out John Dewees' @johnnewes poster "Getting Your Community Involved With Collection Building" for SOA Annual Meeting @ToledoLibrary project, community-driven born-digital content collection. See larger version of poster: bit.ly/soaam20 #soaam20 #OhioArchivists pic.twitter.com/Lxa3r2g6yj

Society of Ohio Archivists @ohioarchivists - May 5
"Our Town, Lancaster" local history documentary free on YouTube from @woub. "The story of Lancaster is one of great resilience through adversity, and that's the kind of inspiration that we could all use right now." Starts Fri 6/8 8pm for 1 week. woub.org/2020/05/04/wou...

Society of Ohio Archivists @ohioarchivists - Jun 22
In Ohio, these institutions received funds: Bowling Green State University, Cleveland Museum of Art, Massillon Museum, Ohio Historical Society, Ohio State University, Ohio Wesleyan University, Rock Museum of Art, Westcott House Foundation twitter.com/NELgov/status/...

Society of Ohio Archivists @ohioarchivists - May 14
Here we go! #soaam20 #ohioarchivists pic.twitter.com/IfYzKx1c0K

Society of Ohio Archivists @ohioarchivists - Jan 17
Starting soon! S05: "Digital Helen Keller Education Project: Teaching a Fully Accessible Online Collection" Elizabeth Noal @efNeal Helen Selden, American Foundation for the Blind @AFB1921 More bit.ly/soaam20 #soaam20 pic.twitter.com/xs2Zy4F0h9M
### Mission/Summary:

Plan the annual SOA spring (2 day) Virtual conference and professional development workshops. Activities include choosing a conference theme, solicitation and selection of session presenters, selection of plenary speaker, publication and distribution of conference announcements, collecting conference evaluations, and planning professional development workshops of interest to members. Working with the Ohio History Connection--Betsy Hedler & Matt Schullek--for providing Zoom virtual software program for hosting the conference.

### Goals for the Year:

- Continue to coordinate planning for the spring conference, as well as the fall joint conference with OLHA.
- Investigate moving the Annual conference to a virtual format.
- Work with the Ohio History Connection for technology support and to use Zoom for the conference.
- Provide a virtual conference program free to SOA members while having sessions of interest and engagement among SOA members.
- Increase the use of social media to promote the virtual conference and interact with members during the conference.
- Partner with ALAO SCAig to host a virtual workshop on Outreach.

### Ongoing Issues and Challenges:

- COVID-19 provided the SOA EPC with several unique challenges this year.
  - Council decided to cancel the conference, and then decided to change to an online format. With that change:
    - Communicating with the plenary & session speakers for their interest in presenting in a virtual format.
    - Planning, coordinating and training with all presenters & EPC committee with Zoom.
    - Creating and getting speaker agreement forms signed so the virtual meeting could be recorded.
  
- COVID-19 also impacted the ALAO SCAig/SOA Pre-Conference Workshop on outreach. It was moved to a virtual format, but was kept the same date in order to try to keep some continuity. It was the EPC’s first trial run with Zoom.
- COVID-19 has also impacted the planning of the fall OLHA meeting. It was recently announced that OLHA was moving online, so EPC reached out to the SOA track of speakers to make sure that they were comfortable with moving their presentations online.
Accomplished Goals:

- Successful partnership with ALAO SCAig on a workshop called, “Opening Doors: Outreach with Archives and Special Collections,” on May 14, 2020.
  - 80 people registered and filled the free workshop within a week of opening the registration.
  - SOA and ALAO SCAig split the speakers fees ($125 each), in order to provide the workshop for free for attendees.
  - The recording is now on SOA’s YouTube channel, where those who could not attend are able to view the recording.

- Working with the Ohio History Connection using Zoom, the SOA annual virtual conference was held June 16-17, 2020. There were an average of 80 attendees per 7 sessions.
  - The cost for using OHC’s Zoom account and technology services was $150.
  - SOA received a sponsorship from Hollinger Metal Edge ($100), as well as financial assistance from the Ohio Humanities for Kimberly Hamlin’s plenary.
    - Hamlin’s plenary was $400, where $50 of the amount was the responsibility of SOA. In order to receive financial assistance from Ohio Humanities, SOA had to make the plenary free and open to the public, not just SOA members.
  - EPC worked with Janet Carleton and the Marketing and Communications Committee to make sure they had the information they needed for announcements on social media sites during and after the conference. Slides can be found on the SOA website and videos are now on the SOA YouTube page.

- The SOA track for the joint meeting with OLHA has been finalized. The track has been submitted to OLHA and speakers have been contacted in case the meeting needed to be moved online. Since it has recently been confirmed that it is moving online, EPC will be reaching out to the speakers soon to inform them about the changing nature of the SOA/OLHA meeting.
Date: July 7, 2020
Committee: SOA Awards Committee
Co-Chairs: Devhra BennettJones and Stephanie Shreffler
Members: William C. Barrow
        Lily Birkimer
        Helen Conger
        Kevin Grace
        Glenn V. Longacre
        Pamela Winchell

Mission/Summary:
The Society of Ohio Archivists Awards Committee is responsible for publicizing the availability and the standards of the SOA Merit Awards, SOA New Professional Scholarship Awards, and the SOA Student Scholarship Awards. Committee members solicit and review applications for these awards, then identify and select awardees according to the criteria set by the Society of Ohio Archivists. The Committee is responsible for History Day involvement which includes judging for special SOA History Day Awards. In 2020 the circumstances of the Covid-19 pandemic altered the committee’s routine procedures.

Goals for the Year:
- Publicize the availability and standards of the Merit Awards, New Professional Scholarship Awards, and Student Scholarship Awards
- Solicit award applications
- Identify and select awardees
- Order SOA Merit Award Plaque (Devhra confirmed that Miracle Awards has reopened. Since Mark M. is no longer the Treasurer she can put the expense on her credit card and seek reimbursement from SOA. Miracle can mail the plaques to a designated address in lieu of picking them up at their location in Akron.)
- Present awards at the annual SOA Spring Virtual Meeting

Ongoing Issues and Goals:
- Determine a venue to present the Merit Award plaques
- Arrange for professional development interviews for Zoe Orcutt and Candace Pine
- Co-Chairs will submit descriptions of the History Day, New Professionals, and Merit Awards winners for the SOA Newsletter

Accomplished Goals:
- Announced the availability of the awards.
- Committee members publicized the availability of the awards at their institutions and in their geographic areas.
- The New Professional honor was awarded to Zoe Orcutt, Riza Miklowski, Marisa Martin, and Candace Pine. Due to the circumstances of the Covid-19 pandemic the SOA leadership presented the 4 New Professionals applicants the awards of 1 year membership in SOA, complimentary attendance at the SOA Virtual Meeting in June, and the opportunity to engage in professional development interviews with SOA leaders. Zoe Orcutt and Candace Pine participated in the SOA Virtual Meeting. Professional development interviews will be arranged for them with SOA leaders. Marisa Martin and Riza Miklowski were not able to participate in the SOA Virtual Meeting. They have not expressed interest in professional development interviews as of the date of this report.
- The History Day Junior award winners were Reena Ding, Sofya Lukacheva, and Colleen Schweninger for their website, “The Wild West Wonder from Western Ohio: How Annie Oakley Shot Down Barriers.” The History Day Senior award winners were Elena Johnson and Reynolds Huard for their documentary “The Athens Asylum.” The students were honored with a $100 cash award per winner in the Junior and Senior competitions. The students cited their sources in annotated bibliographies and visited at least one research center referenced in their bibliographies.
- The SOA Merit awards were presented to the 2 nominees, Cate Putirskis of Ohio State University and the Licking County Records Center and Archives. Ms. Putirskis is honored for her exemplary contributions to archival practices and the profession in the State of Ohio. She has developed and shared innovative approaches to technical services for archival collections as the manager of Archival Description and Access. The Licking Country Records Center and Archives is honored for their admirable work in rescuing over 100 years of records stored in poor environmental conditions. The project extended from 2018 through 2019 in plan development, implementation, and conservation procedures. The Licking County Records Center and Archives has ensured that these primary sources will be available for public access for generations to come.
# Society of Ohio Archivists Committee Report

<table>
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<tr>
<th>Date:</th>
<th>July 7, 2020</th>
</tr>
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<tbody>
<tr>
<td>Committee:</td>
<td>Advocacy and Outreach</td>
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<table>
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<tr>
<th>Chair:</th>
<th>Natalie Fritz and Jenifer Baker (to be confirmed by council)</th>
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<tr>
<td>Members:</td>
<td>Connors Conner, Caroline Ibbotson, Jacky Johnson, Amy Rohmiller, Ken Grossi, Theresa Hopewood, George Bain, Melissa Dalton, Haley Antell, Matt McShane, Collette McDonough</td>
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**Mission/Summary:**
The Advocacy and Outreach Committee is responsible for promoting advocacy in response to legislative issues that may impact archives, diversity, and the role of archives and archivists within society. The Advocacy and Outreach Committee will facilitate access to resources that will aid archivists in advocating for the profession and collections to administrators and institutional stakeholders. It also communicates news from the National Coalition for History. Additionally, the Advocacy and Outreach committee is responsible for advocating the importance of archives throughout the state of Ohio through programmatic planning such as Statehood Day, Archives Month, digital “I Found it in the Archives” platform, Archives Passport, Archives “Crawl,” MayDay, and informal archivist “meetups” around the state.

**Goals for the Year:**
- Actively recruit new members to committee
- Come up with a theme for the Archives Month poster
- Increase awareness, to public and legislators, of Archives Month activities within the state
- Continue to establish regional crawls throughout the state
- Populate shared archives calendar with important dates to increase social media participation among repositories
- Coordinate informal “meetups” around the state

**Ongoing Issues and Challenges:**
- Closures due to COVID-19 have put nearly everything on hold, including a committee meeting, which we will hold in late July or August
- Had planned to hold more regular meetups around the state, but have put on hold
- With most repositories closed or with changed hours, the state archives passport will not be edited this year

**Accomplished Goals:**
- Held virtual “meetup” via Zoom on Thursday, June 18 at 3pm, 11 in attendance
- Chosen Archives Month Poster theme – Centennial of Suffrage – Call for submissions at start of March, extended March 27 deadline first to May 1, then to June 5 – There were 12 images submitted from 6 institutions, much lower than normal. Usually we hold voting among membership and send top 10 vote getters to designer. Committee decided to send all images to the designer and forego voting. We should have a draft by late July/early August which the committee will review before approving to print.
- Ohio archives are still sharing great things virtually, but efforts not being coordinated by the A&O committee