

Outreach in a Time of Overwhelm: How Can We Maintain (or Gain!) Momentum?

Miriam Intrator
Ohio University

Learning Outcomes / Takeaways

Participants will develop a sense of community through discussion of the particular challenges of making our normally very hands-on work meaningful and even possible in a remote environment.

Participants will generate energy and ideas for how to adapt our outreach efforts to the current new normal.

The Situation

Spring 2020

- Libraries closed
- All classes remote
- All special collections sessions cancelled

Fall 2020

- Possibilities
 - Classes on campus with restrictions
 - Some classes/students on campus & others online/remote
 - All classes/students continue remotely
- Special Collections
 - Hands-on interactive classes unlikely



slido

Join at
slido.com
#87537

What is your fall looking like?

Seize The Moment!

- Explore Our Digital Archives
- Expand your audience
- Assess

The screenshot shows a web browser window displaying the Ohio University Libraries website. The page is titled "Explore Our Digital Archives" and features a green header with the university's logo and navigation links. The main content area includes a description of the event, the date and time (Thursday, April 16th, 4:30-5:30pm), and a Microsoft Teams meeting link. A profile picture placeholder for Jen Harvey is visible on the right side of the page. The footer contains social media icons and a language selection dropdown.

OHIO University Libraries

About > Collections > Services > Research > Get Help > My Accounts >

Ohio University Libraries > Ohio University Libraries > Workshops > Explore Our Digital Archives

Explore Our Digital Archives

Please join special collections librarian Miriam Intrator to "Explore our Digital Archives." This one-hour session will combine discussion of primary sources with a virtual guide through our Digital Archives. Participants will learn to define and identify primary source materials and will gain comfort and familiarity with searching, viewing, and downloading our digitized content. There will be time for individual exploration and Q&A as well.

Thursday, April 16th, 4:30-5:30pm

Join Microsoft Teams Meeting
+1 614-708-6572 United States, Columbus (Toll)
Conference ID: 679 290 47#
Local numbers | Reset PIN | Learn more about Teams | Meeting options

Date: Thursday, April 16, 2020
Time: 4:30pm - 5:30pm

Browse/Search for more events

Powered by Springshare. All rights reserved.
Report a tech support issue.
Login to LibApps
English

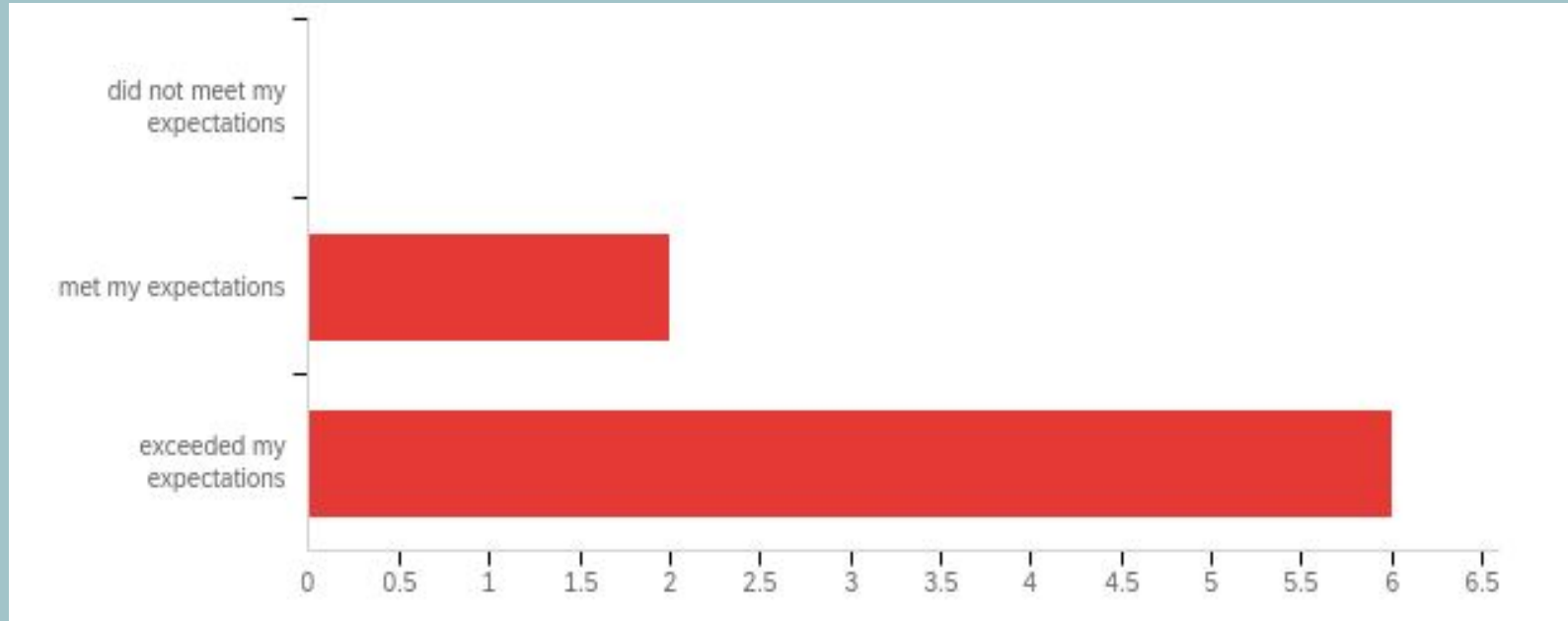
OHIO UNIVERSITY LIBRARIES

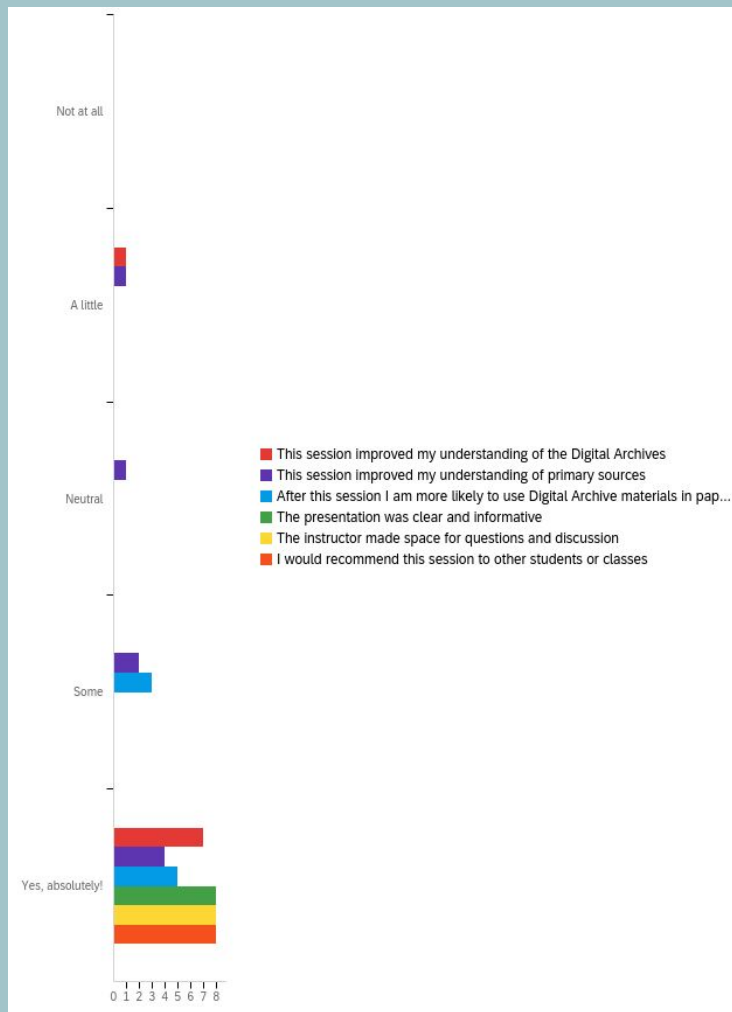
slido

Join at
slido.com
#87537

Share a recent “Seize the Moment” example or possibility.

The Explore Our Digital Archives Session . . .



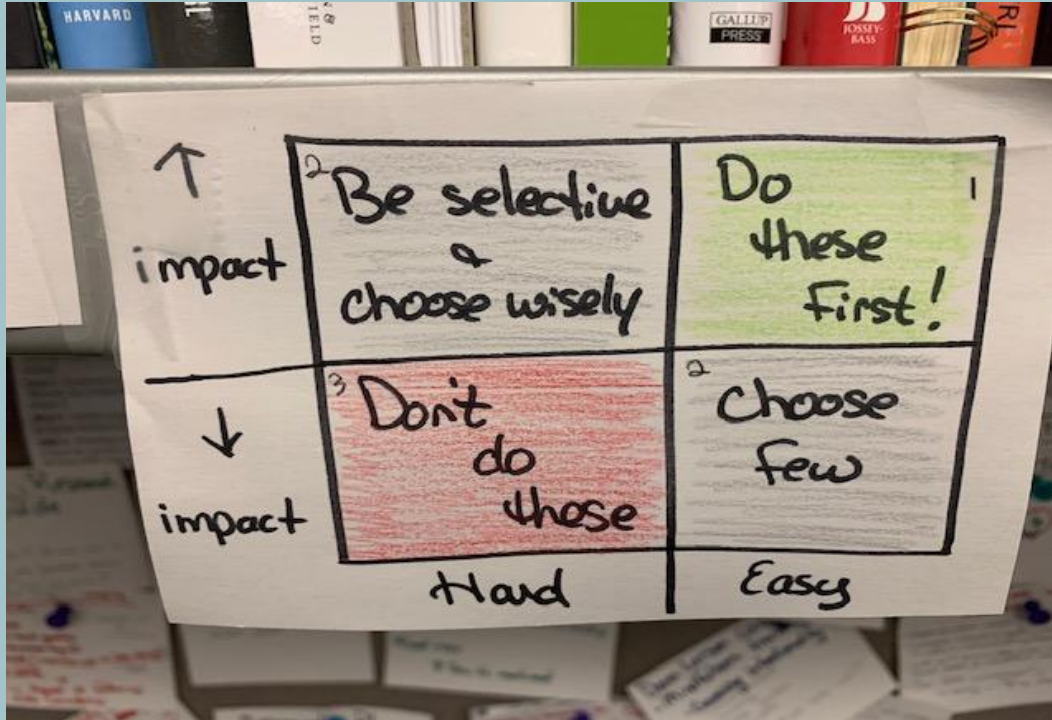


Free Write Questions & Answers

- What is one new thing you learned?
 - first person account - i knew this, but it's so perfect
 - I learned more about what kind of documents are available to us.
 - I learned that I shouldn't be worried about using archives because they are there to be used
 - Lot more available than I realized.
 - I learned how to delve into each collection as opposed to just cold searching something
- What is one question you still have?
 - How do you obtain these collections? Rare books for example?
- What is one thing that could have been done better?
 - If you would have looked at one item in each category. Maybe add a little story with the object?
 - Nothing it was great.
 - NA, excellent job!
 - Just more time to interact.

Prioritize!

* with grateful thanks to Hanna Schmillen



IMPACT



Be selective, choose wisely!

Contact faculty/classes I work with regularly but for whom we currently have no available digitized materials. Can we create a targeted digitization project? Or are there primary sources in the Libraries' existing databases that we could work with? Or are there digitized materials available via other institutions that we could use? Can we brainstorm other ways of proceeding?

Do this first!

Match faculty/classes I have previously worked with, with materials we already have digitized. Contact these people first, individually, with course-specific ideas, questions, and suggestions.

IMPACT



Don't do this!

Faculty/classes I've never worked with before and for whom I don't think we currently have any available materials. Do not contact these (for now).

Do minimally!

Send general emails with links to resources that also encourage faculty to reach out if/when they have questions or need support.

HARD

EASY

slido

Join at
slido.com
#87537

Brainstorm your
highest-impact/easiest possible
next step.

What do faculty need and want from us now?

We will only know if we ask.

Being rejected tells us something!

Being ignored tells us something!

They may be thrilled that we asked!

Some faculty are also afraid to bother us, make more work for us, take up our time, etc.

Some faculty are also looking for “fun” projects, for distractions, for something that feels new and exciting, for help planning remote instruction, for fresh ideas and perspective.

How else will they know what is possible?

Faculty Response (so far)

Thanks again and sorry to be the annoying student with a million questions. But this is far more than interesting than what I was pretending to do earlier this week!

This has been the best of distractions from the current disaster, so thanks!

Thanks for the offer. Do you mind if we invite HTC and Cutler students, as well? If so, I'll reach out to all three groups to gauge interest and get back to you. I think it would be a great opportunity for students to explore the library's resources, and I really appreciate your willingness to offer it.

THANK YOU!

This slide show: <https://bit.ly/MISCAig>

Post on OHIO's Teaching Continuity site, "Incorporating Primary Sources Into Remote Instruction":

<https://bit.ly/MIteachingContinuity>

Contact me anytime!: intrator@ohio.edu