



## **2017 ANNUAL MEETING**

# ***Keeping History Alive***

Quest Conference Center, Columbus, Ohio

Friday, May 19, 2017

#SOAAM17

# At a Glance

## Schedule for the Day

<b>8:15—8:45 AM</b>	<b>Registration / Continental Breakfast / Silent Auction</b>	Atrium / Grey
<b>8:45—9:35 AM</b>	<b>Welcome and Plenary</b> Kathleen Williams, “A Passion for Public Service”	Scarlet/Gray/Buckeye
<b>9:35—10:35 AM</b>	<b>Concurrent Sessions</b>	
	Collaboration in the Archives	Scarlet/Gray/Buckeye
	Accessibility in the Archives: Are Your Online Materials Compliant?	Dublin
<b>10:35—10:50 AM</b>	<b>Break</b>	Atrium
	<b>Silent Auction</b>	Scarlet/Gray/Buckeye
<b>10:50—11:50 AM</b>	<b>Concurrent Sessions</b>	
	Digitization and Outreach—Involving the Community in Celebrating Our Common Heritage	Scarlet/Gray/Buckeye
	Naming Rights or Sponsorships: Which Funding Option is Best for Your Archives or Project	Dublin
<b>11:50 AM—</b>	<b>Lunch / Election / Awards Ceremony</b>	Atrium
<b>1:00 PM</b>		Scarlet/Gray/Buckeye
<b>1:00—2:00 PM</b>	<b>World Cafe</b>	
	A: Capitalizing Discovery on Social Media	Dublin
	B: Check-Up: A Preliminary Assessment of the Vitality of Regional Archival Associations	Dublin
	C: Keeping History Alive: A Sabbatical Case Study	Scarlet/Gray/Buckeye
	D: Discover-Explore-Connect: Teaching with Primary Sources in the Natural Sciences	Scarlet/Gray/Buckeye
	<b>Posters</b> — <i>Poster presenters available to answer questions at this time.</i>	Scarlet/Gray/Buckeye
<b>2:00—2:10 PM</b>	<b>Break / Silent Auction ends</b>	Scarlet/Gray/Buckeye
<b>2:10—2:55 PM</b>	<b>Concurrent Sessions</b>	
	Preservation and Migration: MOMMY: Master Objects Metadata and Migration—Yeah!	Dublin
	Ask a Preservation Professional	Scarlet/Gray/Buckeye
<b>2:55—3:10 PM</b>	<b>Break / Silent Auction Results</b>	Scarlet/Gray/Buckeye
<b>3:10—3:55 PM</b>	<b>Concurrent Sessions</b>	
	“I Judge Him to be Insane”: Ethical and Practical Considerations in the Digitization of Historical Medical Records	Dublin
	Linked Open Data and Special Collections	Scarlet/Gray/Buckeye
<b>3:55—4:05 PM</b>	<b>Break</b>	
<b>4:05—4:50 PM</b>	<b>SOA Business Meeting</b>	Scarlet/Gray/Buckeye

# Our Plenary Speaker

Kathleen Williams, Executive Director, NHPRC

“A Passion for Public Service”

Kathleen Williams will discuss how through the work, holdings, and audiences we serve, archivists can claim a powerful and legitimate place in fulfilling a great public interest, now more than ever.

Williams serves as the executive director of the National Historical Publications and Records Commission (NHPRC), the grant-making arm of the National Archives and Records Administration (NARA). Prior to joining NARA, she spent twenty years as an archivist in federal and non-profit settings, beginning in 1982 at the Corcoran Gallery of Art. From there she spent 10 years at the Museum of Fine Arts Houston, where she began its archives program with an NHPRC grant. From Houston she moved to Washington, DC, and spent 10 years as a senior staff member at the Smithsonian Institution Archives. In 2004 she joined NHPRC as deputy executive director, becoming executive director in 2008.



At the NHPRC, Williams has made her mark as she has driven programs such as Founders Online, which created for first time the ability to freely access the written records of six of our founding fathers—showing the original thoughts, debates, and evolution of our democracy. Williams also wanted to re-imagine the national grants program and helped create a new grant category encouraging citizen engagement in historical records projects. Other initiatives included electronic records management for state archives and profession leadership programs such as the Archives Leadership Institute.

Over the years, Williams has been active in leadership roles in regional archive associations and the Society of American Archivists. In 2015, Williams was made a Fellow of SAA during a ceremony at the annual meeting in Cleveland, the highest honor bestowed on individuals by SAA, awarded for outstanding contributions to the archives profession.

# Program

8:15—8:45 AM Registration, Continental Breakfast, and Silent Auction Opens

**Room:** Atrium & Scarlet/Gray/Buckeye

8:45—9:35 AM Welcome and Plenary **Room:** Scarlet/Gray/Buckeye

**Plenary Speaker:** Kathleen Williams, Executive Director, NHPRC, *“A Passion for Public Service”*

9:35—10:35 AM Concurrent Sessions

**Session 1: Panel: Collaboration in the Archives** **Room:** Scarlet/Gray/Buckeye

## **How to Merge with Sustainability**

**Presenters:** Wiliam Modrow & Jacqueline Johnson, Miami University

After nearly 50 years the Miami university archives finally found its home in the main campus library, when in April 2016, the university archives officially merged with the Walter Havighurst special collections. Panelists will discuss the planning for the archives move, how to write programs of requirements, how to develop a sustainability policy for archival facilities, along with management issues pertinent to moving a department and large collection such as planning, moving personnel, building design, weeding, and renovation. Also important were public relations, communication, staff morale, preservation and shelving and transportation methods. Viewed by library administration as a merger, presenters will also discuss access by staff, researchers, and how to provide access to the new joint public service space during the moving and renovation process.

## **Living Seeds of History: The John Stokes & Mary’s Gardens Exhibit**

**Presenters:** Stephanie Shreffler & Kayla Harris, University of Dayton

This panel will describe how the University of Dayton planned and carried out an exhibit on the John Stokes and Mary’s Gardens archival collection, featuring a garden inside the library. A “Mary-garden” is a garden filled with flowers named for Mary. The panel will describe the content of the collection and how the exhibit was originally conceived; the exhibit design and programming; and the challenges faced during the planning process. The exhibit provided a way for the Libraries to promote an archival collection that not only closely connected with the University’s mission as a Catholic institution, but also provided new opportunities for outreach to previously-unreached members of the local community.

**Moderator:** Karen Glenn

## **Session 2: Mini-Workshop: Accessibility in the Archives: Are Your Online Materials Compliant?**

**Room:** Dublin

**Presenters:** Shelley Blundell, Youngstown State University & Tammy Stitz, University of Akron

Keeping history alive is more than preserving the past—it’s ensuring the past can be accessed by people in a way that best suits their needs. For many archivists involved in digital preservation of archival materials, ensuring universal design and Americans with Disabilities Act (ADA)-compliant access of said materials has become paramount legally and ethically—but doing so is sometimes easier said than done. Based on their own experiences in this area, YSU professor Shelley Blundell and UA engineering librarian Tammy Stitz collaborated on the creation of a comprehensive accessibility and universal design assessment rubric, putting all necessary guidelines in one place to aid findability and usability for those working with online information resources. Having fine-tuned the rubric after a test study, Blundell and Stitz will share the rubric with participants during this session and invite interaction by applying the rubric to participant-provided examples and soliciting archives-specific feedback.

**Moderator:** Sherri Goudy

# Program

10:35—10:50 AM Break and Silent Auction

10:50—11:50 AM Concurrent Sessions

**Session 3: Panel: Digitization and Outreach—Involving the Community in Celebrating Our Common Heritage.**

**Room:** Scarlet/Gray/Buckeye

**Presenters:** Jillian Carney, Ohio History Connection & Jennie Thomas, Rock and Roll Hall of Fame & Museum  
This session will provide an overview of the recently completed National Endowment for the Humanities Common Heritage grants to Ohio History Connection and the Rock & Roll Hall of Fame, to preserve Ohio's LGBTQ history and Cleveland's musical heritage, respectively. Panelists will provide information regarding their projects' background, community engagement and outreach activities, public programming, and coordination of the community scanning days. This session will inform those interested in hosting a similar event at their organization.

**Moderator:** Jim McKinnon

**Session 4: Mini-Workshop: Naming Rights or Sponsorships? Which Funding Option is Best for Your Archives or Project**

**Room:** Dublin

**Presenters:** Edmund Rossman, Shaker Library

Archivists wishing to fund their spaces or projects need to have options and tips on how to find and secure funding at the local level. In this mini-workshop the presenter, author of *40+ New Revenue Sources for Libraries and Nonprofits*, will describe these two funding options from a contract and procedural point of view, pointing out the features and benefits of both. The session will review how to find sponsors based on proven advertising industry techniques, and how to move prospective donors through a series of client relationship management steps to keep and expand their funding to your efforts. It will also explain how to establish fair value for your proposal, board and policy considerations, and suggest exercises you can take away and use to determine how to customize a successful proposal.

**Moderator:** Adam Wantner

11:50 PM—1:00 PM Lunch and Awards

*Lunch buffet located in the atrium. Dining and awards located in Scarlet/Gray/Buckeye.*

## **Congratulations to our Award Winners!**

**New Professional Scholarship:** Jenifer Baker, Ivey Barker

**Student Scholarships:** Kristina Richey, Cara Yurkowski

**T-shirt Contest:** Jessica Cromer

**Merit Award:**

Greene County Records Center and Archives, Educational Outreach Program  
Jon Endres and Jamie Newhall, Cummings Center for the History of Psychology

# Program

1:00—2:00 PM

World Café 5A-5D

About the format: Our world café sessions are similar to enhanced poster sessions, intended to engage the audience in a deeper level of discussion. Two sessions will be held in each of the two meeting rooms. Every 20 minutes, the audience will have the opportunity to get up and switch to another of the 4 presentations.

## **A: Capitalizing Discovery on Social Media**

**Room:** Dublin

**Presenters:** Jennifer Baker & Jen Haney Conover, Warren County Records Center and Archives

The Warren County Records Center and Archives took a chance discovery of a 100-year-old time capsule and turned it into Facebook success. This world café session will cover the process of how these archivists were able to share their discovery by utilizing social media in addition to traditional news media outlets. The presenters will discuss the different types of media and how the public interacted with each. They will cover the ups and downs experienced, the importance of understanding your audience, what might have been done differently, and what it really means to “go live.” Finally, the presenters will discuss the ways they have kept the Facebook page growing, and how this process has invited a diverse audience into the facility.

**Moderator:** Sherri Goudy

## **B: Check Up: A Preliminary Assessment of Vitality of Regional Archival Associations**

**Room:** Dublin

**Presenter:** George Bain, Ohio University, Retired

An important part of keeping history alive is to have professional organizations that actively represent archivists and the archival community, and help promote the identification, organization, preservation and use of the rich cultural resources with which we work. How does SOA stack up against its counterparts? The presentation will examine and analyze regional archival associations across the USA through a check list-type instrument that will consider the activities and projects carried out by the various regional groups. For example, do they have a strategic plan? Do they hold an annual conference? Do they have a newsletter? Do they host a website? Do they maintain a blog (and is it current)? The associations will be broken down into the categories: multi-state, statewide, and local, as found on the Regional Archival Associations Consortium website.

**Moderator:** Sherri Goudy

## **C: Keeping History Alive: A Sabbatical Case Study**

**Room:** Scarlet/Grey/Buckeye

**Presenter:** Joan Plungis, University of Dayton

This session will provide a case study from the other side of the desk, with tips for best practices from the customer’s point of view. After decades of providing research assistance to students, faculty, and the general public, during a sabbatical leave taken in fall 2016 the presenter had the opportunity to walk in the shoes of an archives user. While researching a long-defunct religious institution, she experienced the complicated world of hybrid digital and analog collections scattered over many locations, the joys and frustrations of working with and through archivists, and the need to be creative and resourceful in ferreting out sources where none seemed to exist. She also learned to think beyond text when presenting the results of the research, encountering the kinds of challenges (citation, copyright, and others) that bring students to the library for help.

**Moderator:** Stacey Lavender

## **D: Discover—Explore—Connect: Teaching with Primary Sources in the Natural Sciences**

**Room:** Scarlet/Grey/Buckeye

**Presenters:** Kieth Peppers, Baldwin Wallace University & Wendy Wasman, Cleveland Museum of Natural History

Discover—Explore—Connect is a two-year project funded by the National Historical Publications & Records Commission to increase literacy and engagement with primary sources in the natural sciences. The archives of the Cleveland Museum of Natural History, in partnership with the Cleveland Montessori Middle School, Baldwin Wallace University, and the University of Akron, is creating an online repository of archival materials relating to Arthur B. Williams, a Cleveland naturalist and educator who was instrumental in starting the nature centers within the Cleveland Metroparks. The project will develop a curriculum for teaching with these primary sources in middle school and high school science classrooms and in the field.

**Moderator:** Stacey Lavender

1:00—2:00 PM

Posters

**Room:** Scarlet/Grey/Buckeye

*Poster presenters available to answer questions at this time.*

# Program

2:00—2:10 PM Break / Silent Auction Ends

2:10—2:55 PM Concurrent Sessions

**Session 6: Panel: Preservation and Migration: MOMMY: Master Objects Metadata and Migration—Yeah!**  
**Room:** Dublin

**Presenters:** Darnelle Melvin & Dan Noonan, The Ohio State University

This presentation addresses project planning, data wrangling efforts, the creation of workflows, and the challenges encountered while preparing resources for migration. A review of the de-duplication efforts, development of a collection assessment tool and its implementation, and techniques to transform, normalize, and link metadata to the accompanying digital resources will be discussed.

**Moderator:** Karen Glenn

**Session 7: Forum: Ask a Preservation Professional**

**Room:** Scarlet/Grey/Buckeye

**Presenters:** Ohio Preservation Council members: Holly Prochaska, University of Cincinnati; Carrie Phillips, Bluffton University; Miriam Nelson, Ohio University

This forum will feature open conversation and discussion with three preservation professionals from different sized institutions about best practices vs better practices, and the unique challenges of preserving archival collections. Come with your questions!

**Moderator:** Cate Putirskis

2:55—3:10 PM Break / Silent Auction Results

3:10—3:55 PM Concurrent Sessions

**Session 8: Panel: "I Judge Him to be Insane": Ethical and Practical Considerations in the Digitization of Historical Medical Records**  
**Room:** Dublin

**Presenters:** Karmen Beecroft & Stacey Lavender, Ohio University

Tens of thousands of patients passed through the doors of the Athens Mental Health Center over more than a century of care, leaving behind traces of their lives in the historical record. Following recent state legislation addressing the confidentiality of deceased patients' healthcare records, Ohio University Libraries' digital project librarians proposed an ambitious new project to provide online access to patient intake packets from the very earliest years of the Asylum's operation. In this panel, we will discuss the framework used to evaluate the project as a pilot for an innovative digital production program and to establish workflows connecting sometimes siloed departments. We will address complex issues of archival ethics involved in digitizing the collection as well as describe the challenges of identifying a statistically representative sample for digitization and detail the intersection between digital production and analog enhancement of arrangement and description.

**Moderator:** William Modrow

**Session 9: Forum: Linked Open Data and Special Collections**

**Room:** Scarlet/Grey/Buckeye

**Presenters:** Libby Hertenstein & Lindy Smith, Bowling Green State University

Linked Open Data (LOD) looms large on the horizon for information professionals. Librarians and archivists on the cutting edge have started to scratch the surface with initiatives like BIBFRAME and LODLAM, but the full potential of LOD has yet to be fully explored. This forum will give attendees the opportunity to share current projects, discuss tech tools for working with LOD, find out what they can be doing now to prepare their data for linking, and raise any questions they may have as we navigate these as yet uncharted waters.

**Moderator:** Janet Carleton

4:05—4:50 PM Business Meeting

**Room:** Scarlet/Gray/Buckeye

# Poster Session Descriptions

## ***Aqueous Inkjet Prints: Excess Water Removal Chart***

**Presenter:** Ivey Barker

This poster is a preservation tool that is part of a workshop curriculum developed by Barker titled “Water Emergency Response for Aqueous Inkjet Prints” in fulfillment of her M.A. in Photographic Preservation and Collections Management, based on research conducted at the Image Permanence Institute at the Rochester Institute of Technology. The chart provides visuals of three methods—air drying, blotting, and wiping—and guidelines on which method to use on which print surface to minimize further damage. Preservation guidelines are needed to train collections care personnel on how to care for aqueous inkjet prints, which are often more sensitive than silver halide processes. Information on how to access the accompanying workshop curriculum, consisting of lectures, visual handouts, and activities designed to reinforce the vulnerability of the medium and types of water damage that can occur, will be provided upon inquiry.

## ***But What Do We Put in the Cases? Identifying and Selecting Exhibit Materials at a Small Archives***

**Presenter:** Jolie Braun, The Ohio State University

Exhibits are a vital means of outreach for libraries and archives, yet many smaller organizations face the challenge of having limited collections from which they can draw for displays. This poster will explore how the Duke University Medical Center Library and Archives dealt with this issue during the process of building its exhibits program. More specifically, it will discuss process and provide recommendations for locating items, suggestions for how to develop effective exhibits topics, and ideas for additional ways of acquiring exhibit materials.

## ***DPLA and the Ohio Digital Network: Opening New Doors for Cultural Heritage Collections***

**Presenter:** Jen Johnson, State Library of Ohio

The Ohio Digital Network was formed by many cultural institutions to secure Ohio’s status as a Service Hub in the Digital Public Library of America. Now that Ohio has been accepted as a Service Hub, we are working to share our state’s content with DPLA and the rest of the world. At this poster session, attendees will learn how the ODN got to where it is, where it is going, and how membership in DPLA will benefit both the residents and cultural heritage collections of Ohio. The poster will explain the process that led the partners to pursue a DPLA Service Hub application, preview the collections which will form the initial DPLA harvest, and share the process for onboarding. Finally, attendees will learn how they can use DPLA now and how they can become active users and participants as the Ohio Digital Network becomes a valuable resource for Ohioans and researchers.



# Poster Session Descriptions

## ***Helping Archives Students Connect the Dots: Exploring the Role of Internships and Active Learning Experiences in Achieving Program Learning Objectives at Kent State University***

**Presenter:** Karen Gracy, Kent State University

This poster will consider the critical role of internships and other active learning approaches such as experiential learning, problem-based learning, and team-based learning activities in achieving pedagogical goals for the education of archival studies students at the graduate level. These activities are an essential part of helping students acquire entry-level proficiency in key archival functions such as description and arrangement, appraisal, records management, preservation, access, and advocacy. Viewers will learn about the various pedagogical approaches, see examples of student activities, and find out how students will be documenting their work in their final program portfolio. Attendees will also learn how they can participate in the learning process by volunteering as internship site supervisors, mentors, and providers of resources and opportunities for students to practice archival competencies in the classroom and other settings.

## ***The Story of Chief Leatherlips: Cultural Heritage Informatics as a Research and Fact-Finding Method***

**Presenter:** Madeleine Fix

For a Cultural Heritage Informatics course at Kent State University, Fix documented Ralph Helmick's sculpture *Leatherlips* in Dublin, Ohio. She had long been curious about this public artwork, a 12-foot tall, mouthless Native American man's face forged from stacked limestone. The man is Leatherlips (Shateyaronya), a chief of the Wyandot Porcupine Clan who was executed in 1810 by Wyandot warriors for male witchcraft—and politics. Cultural heritage informatics is an inquiry method that connects digital presentation with creativity, documents and documentation, and site investigation. Digital research requires performing public internet searches, cross-referencing historical documents, piecing together parts, and sussing out meaning where there may be little to interpret. The accompanying website, <http://chiefleatherlips.wordpress.com>, cross-links history, representations, institutions, and site visits to tell the story behind Helmick's sculpture, and serves as an example of using cultural heritage informatics as a teaching method wherein archives and libraries are essential for fact-finding and information vetting.

# Acknowledgements

Thank you to our Sponsors & Silent Auction contributors:

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Ohio History Connection — Ohio Magazine — Ohio Preservation Council  
The Ohio State University Wexner Medical Center — Lisa Rickey — Society of American Archivists  
Southtree / LegacyBox — Square One Salon and Spa — Stan Hywet Hall and Gardens

Thank you to everyone who worked on this year's program!

Program and Local Arrangements

Lily Birkhimer, Ohio History Connection; Shelley Blundell, Youngstown State University; Janet Carleton (cochair), Ohio University; Karen Glenn, The Ohio State University; Sherri Goudy, Ohio History Service Corps, Armstrong Air & Space Museum; Betsy Hedler, Ohio History Connection (SOA/OHC Liaison); Jacqueline Johnson, Miami University; Stacey Lavender, Ohio University; Collette McDonough (cochair), Kettering Foundation; Jim McKinnon, Dayton History/Kettering Foundation; William Modrow (Council Liaison), Miami University; Cate Putirskis, The Ohio State University; Adam Wanter, MidPointe Library System

# SOA Business Meeting Agenda

Friday, May 19, 2017, 4:05 PM

1. Welcome (Jillian Carney)
2. Election Results (Jillian Carney)
3. Secretary Report (Kristen Rodgers)
4. Treasurer Report (Mark Bloom)
5. Committees
  - a. Advocacy and Outreach (Robin Heise)
  - b. Anniversary (Jillian Carney)
  - c. Awards (Lonna McKinley)
  - d. Educational Programming (Collette McDonough)
  - e. Newsletter (Jillian Carney)
  - f. Nominating (Judith Wiener)
  - g. Website/Public Information (Jennifer Brancato)
6. Old Business
  - a. RAAC (Jennifer Brancato)
7. New Business
  - a. *Ohio Archivist* Editor
8. Adjournment (Jillian Carney)

## Special Thanks to:



## Ohio Preservation Council

The SOA EPC is very pleased to be partnering with the Ohio Preservation Council on both the pre-conference workshop, Simple Supports for Dynamic Exhibits, and the Ask a Preservation Professional forum. The Ohio Preservation Council serves as a coalition of preservationists, conservators, librarians, archivists, curators, records managers, the institutions they represent, and other concerned citizens who recognize the serious threat to documentary heritage. The Council's mission is to provide a network for preservation education and to support preservation activities within the state of Ohio. Learn more at <http://opc.ohionet.org>.

## SOA 2016-2017 Council

Jillian Carney	President
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Kristin Rodgers	Secretary
Jennifer Brancato	Council
Ron Davidson	Council
Robin Heise	Council
William Modrow	Council
Gino Pasi, <i>ex officio</i>	Editor, <i>Ohio Archivist</i>
Judith Wiener, <i>ex officio</i>	Past President

