

## SOA 2012-2013 Leadership

Christine Engels	President
Judith Wiener	Vice President
Emily Gainer	Treasurer
Gillian Marsham Hill	Secretary
Connie Conner	Council
Jeremy Feador	Council
Jacqueline Johnson	Council
Lisa Rickey	Council
Janet Carleton, <i>ex officio</i>	Editor, The Ohio Archivist
Judith Cobb, <i>ex officio</i>	Past President



# 2013 SOCIETY OF OHIO ARCHIVISTS ANNUAL MEETING

The Conference  
Center at OCLC  
April 5, 2013

# At a Glance

## Schedule for the Day

<b>8:15-9:00am</b>	<b>Registration, Silent Auction, and Posters</b>	
<b>9:00-10:00am</b>	<b>Welcome and Plenary</b>	Lakeside Room
SOA at Forty-Five: Reflections and Recollections of Its Past and Future, Dr. Raimund Goerler		
<b>10:00-11:00am</b>	<b>Poster Presentations</b>	Lakeside Room
<b>11:00-11:15am</b>	<b>Break</b>	
<b>11:15am-12:15pm</b>	<b>Concurrent Sessions</b>	
A Few Good Participants		Lakeside Annex
The Globalized Archivist: A Workshop On How We Can Make Ourselves and Our Collections Internationally Relevant		Lakeside Room
<b>12:15-1:45pm</b>	<b>Lunch and Business Meeting</b>	Lakeside Room
<b>1:45-2:45pm</b>	<b>Concurrent Sessions</b>	
Success Breeds Success: OHRAB Awards—Building Recognition and Support		Lakeside Annex
Preservation Assessment and Needs: A Case Study with the University Archives		Lakeside Room
<b>2:45-3:00pm</b>	<b>Break</b>	
<b>3:00-4:00pm</b>	<b>Concurrent Sessions</b>	
Creative Collaboration: Maximizing Resources for Multi-Collection Exhibits		Lakeside Annex
Developing & Promoting Digital Archives: Three Case Studies		Lakeside Room

Thank you to everyone who worked on this year's program!

### Program Committee

Jacky Johnson, Chair	Stephanie Bricking
Amber Bice	Jillian Carney
Eleanor Blackman	Suzanne Maggard
Shari Bower	Jennifer Long Morehart

### Local Arrangements Committee

Judy Wiener, Chair  
Mark Bloom  
Erik Mayer  
Susan Miller  
Kristin Rodgers

### Awards Committee

Judy Wiener, Chair  
Devhra Bennett Jones  
Mark Bloom  
Susan Miller

### Nominating Committee

Jane Wildermuth, Chair  
Emily Gainer  
Jacky Johnson  
Katy Klettlinger

Thank you to our Silent Auction contributors:

**Case Western Reserve University**

**Dittrick Medical History Center**

**Gaylord**

**Greene County Convention and Visitors Bureau**

**Experience Columbus**

**iArchives**

**Lloyd Library and Museum**

**Metal Edge**

**Ohio Center for the Book**

**Ohio Historical Society**

**Ohioana**

**Society of American Archivists**

**The Ohio State University Wexner Medical Center**

**University of Akron Center for the History of Psychology**

**Western Reserve Historical Society**

Special thanks to OCLC for providing the pens and folders for the meeting.

## Our Plenary Speaker

Dr. Raimund Goerler

This year's plenary speaker is Dr. Raimund Goerler, discussing "SOA at Forty-Five: Reflections and Recollections of Its Past and Future."

Dr. Raimund Goerler served as University Archivist of The Ohio State University from 1978 to his retirement in January 2011. In that time, Rai expanded the archival program in staffing, facilities, programs and collections. Particularly noteworthy was his work in building a records management program, in developing the funding and hiring an electronic records archivist, and in working with other faculty to create a credit course that is still being taught "OSU: Its History and Its World." During his career the Archives added not only administrative, student, and faculty records and papers, but also such prominent collections as the papers and artifacts of Jesse Owens and Woody Hayes. In addition, Rai had responsibility for initiating two other archival programs: the papers of Admiral Richard Byrd and related polar collections, and the archives of John Glenn.

In the last decade or so of his career, Dr. Goerler advanced administratively to become Assistant Director for Special Collections, in addition to his duties as University Archivist. For seven months in 2009 he was the Interim Director of OSU Libraries, and in his final year before retiring served as Acting AD for Technical Services, Acting AD for Information Technology, as well as AD for Special Collections. Then, it was time for retirement!

## Our Plenary Speaker, continued

As a full professor, Dr. Goerler has numerous publications to his credit, including articles in the *American Archivist*, *Archival Issues*, and the *Ohio Archivist*. His books include *To the Pole: the Diary and Notebook of Richard E. Byrd*, which was favorably reviewed in the *New York Times*, and most recently *The Ohio State University: An Illustrated History*, published in 2012 and currently in its third printing.

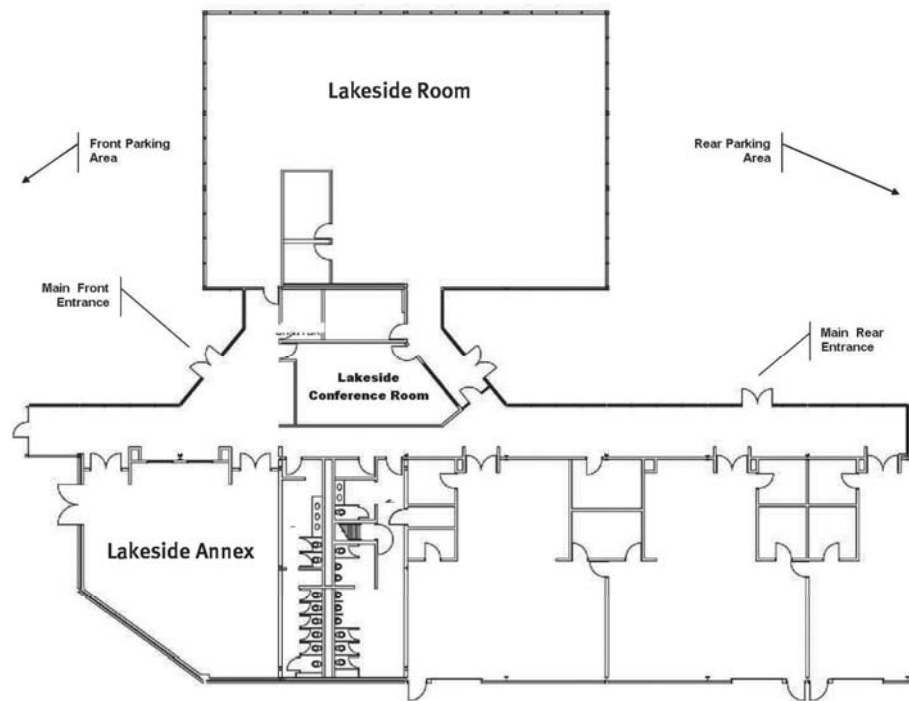
His professional service includes elections as Treasurer of MAC, vice president of the College and University Archives Section of SAA, and president, treasurer, and council member of SOA.

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### Congratulations to our scholarship recipients:

- |                                       |  |
|---------------------------------------|--|
| <b>Student Scholarship:</b>           | Shelley Blundell                             |
| <b>New Professional Scholarships:</b> | Lil y Birkhimer<br>Kevin Klesta<br>Mary Vuyk |
| <b>2013 SOA Merit Award Winner:</b>   | Jane S. Wildermuth                           |

## The Conference Center at OCLC



**The Conference Center at OCLC**  
6600 Kilgour Place  
Dublin, OH 43017-3395  
614-764-6000 (main number)  
614-761-5077 (sales office)

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# SOA Business Meeting Agenda

April 5, 2013, 12:15pm

1. Welcome
2. Elections
3. Secretary report (Gillian Hill)
4. Treasurer report (Emily Gainer)
5. Committees
  - Membership (Emily Gainer)
  - Nominating (Gillian Hill)
  - Awards (Judy Wiener)
  - Public Information (Connie Conner)
  - Newsletter (Janet Carleton)
  - Archives Month (George Bain)
  - Spring Program (Jacky Johnson)
  - Local Arrangements (Judy Wiener)
6. Old Business
7. New Business
  - A. Renewal of OHS agreement
  - B. National Coalition of History support
  - C. Ohio Local History Alliance and future conferences
8. Awards (Judy Wiener)
9. Election results

## Program

8:15-9:00 Registration, Silent Auction, Posters

9:00-10:00 Welcome and Plenary

**Plenary Speaker:** Dr. Raimund Goerler

***SOA at Forty-Five: Reflections and Recollections of Its Past and Future***

**Room:** Lakeside Room

10:00-11:00 Poster Presentations

***Early Radio Correspondence: QSL Cards and Social Media***

**Presenter:** Michael DeNotto, Reference and Instruction Librarian, Denison University

**Description:** This poster presents Michael DeNotto's work with QSL cards received by Richard H. Howe, former Denison University professor and founder of the Denison University Radio Club, who laid the groundwork for the present day Denison University Radio Station, WDUB 91.1 FM, a.k.a. the Doobie. QSL cards are similar to postcards, and they are used by radio operators to confirm contact between radio stations; they are important because they provide historical and cultural context during a time when radio broadcasting was perceived as a revolutionary and burgeoning form of communication. The poster presentation will provide an overview of the QSL digital archiving process, from metadata schema to their inclusion in the Denison University Radio Station Archive which is housed in the Denison Resource Commons. Additionally, the poster presentation will discuss the curricular impact of this collection as well as the co-curatorial opportunities for students within the Denison community through the use of social media, such as Everplaces. This poster presentation will appeal to cultural institutions with radio related archives as well as those interested in facilitating discoverability and interactivity with archival holdings through social media.

***Archival Literacy in Action – Exploring information Literacy Abilities in the Ludy T. Benjamin, Jr. Popular Psychology Magazine Special Collection***

**Presenter:** Shelley Blundell, Graduate Student, PhD in Communication and Information, Kent State University

**Description:** During the Fall 2012 semester, Kent State University doctoral student Shelley Blundell worked with Dr. Jodi Kearns at the Center for the History of Psychology at the University of Akron to explore information literacy as it applies to archival collections. Blundell worked with the recently donated Ludy T. Benjamin, Jr. Popular Psychology Magazine collection to practice “archival literacy,” an emerging term that describes the intersection of information literacy tasks and archival practice. Blundell created an information resource guide on adolescence for the collection, as well as a manual for continued preservation and information literacy activities for the collection. The collection contains more than 1,500 popular psychology magazines which span the late 19th, 20th, and early 21st centuries, and according to Benjamin provide a “cultural snapshot” of U.S. social history over the previous century. The poster will include images from the collection and ideas for potential archival literacy activities. This poster will be of interest to anyone who is exploring archival literacy within archival/special collections, particularly at academic institutions. Those involved with or researching the history of psychology and America's social history may find this poster of particular interest.

***Indexing Project at the Henry B Fried Resource Library***

**Presenter:** David L Eichert, Public History Intern at the Henry B. Fried Resource Library, Student at the University of Cincinnati

**Description:** The collection of the Henry B Fried Resource Library at the American Clockmakers – Watchmakers Institute in Harrison, Ohio has lacked devoted attention in recent years, and its original index spreadsheet is in need of major updates. The collection includes approximately 2000 books in addition to a pamphlet collection, uncatalogued microfilm and an extensive collection of technical documents necessary for watch repair. During his internship, David L. Eichert is improving the information on the index, with the goal to make this document available to potential patrons online. Eichert is verifying the information in the index, adding additional information on each item and re-examining the order

production, marketing, and digitization. The collaborative process facilitated a creative approach resulting in a unique, interactive exhibit utilizing audio, video, original materials, reproductions, a permanent digital component, and a discussion panel event. The session will also cover how the planning committee maximized available resources (without a budget) to expand marketing and outreach efforts with other departments on campus, thereby gaining visibility at the University and the Dayton community. The session will provide valuable information for archivists who exhibit materials from their collections and are seeking new ways to maximize the impact of their exhibits. The session will inspire conversations on ways that archivists can think creatively about displaying materials from their collections and identify opportunities for collaboration in both planning and marketing efforts.

**Moderator:** Jacky Johnson

**Room:** Lakeside Annex

***Developing & Promoting Digital Archives: Three Case Studies***

**Presenters:** Kimberly Tully, Elias Tzoc, Miami University; Jenni Salamon, Ohio Historical Society; Angela Vanderbilt, University of Cincinnati

Digitization projects continue to grow in popularity as institutions seek to provide increased access to their special collections while preserving their original materials. Come to this session to learn about the three institutions' digitization projects, including their successes, challenges and collaborations, and how their experiences can help you prepare for your own digitization projects. Kim Tully and Elias Tzoc of Miami University will describe their project to digitize Civil War manuscripts and discuss collaborations between special collections and digital initiatives. Jenni Salamon of the Ohio Historical Society will discuss the National Digital Newspaper Program in Ohio, a large scale, collaborative newspaper digitization effort. Angela Vanderbilt of the University of Cincinnati will talk about the joint efforts of the Archives & Rare Books Library and Digital Projects Department to digitize photographic prints and negatives (nitrate and acetate) from the Cincinnati Subway and Street Improvements Collection.

**Moderator:** Jillian Carney

**Room:** Lakeside Room

***Preservation Assessment and Needs: A Case Study with the University Archives***

**Presenters:** Ashley Jones, Jacky Johnson, Miami University Libraries

This presentation is a discussion on the first stages of a preservation needs survey/assessment of the University Archives, located at Miami University. Currently, the archive suffers from several problems that need to be addressed, including environmental instability issues, as well as a lack of documented policies and procedures. The Preservation Librarian will discuss the assessment process, including working with the University Archivist and staff to perform preservation assessments of the current Archives' space, storage and housing, handling and use policies, disaster preparedness policies, and the general condition of materials. The presentation will go on to discuss how to use these assessments to identify problem areas, and finally, to propose ways to fix/improve current problem areas through new policies and guidelines, preservation planning, collaboration between university departments and seeking out funding sources and grants. This presentation relates to the theme of this year's conference by addressing both the current state of archives in Ohio and the preservation and maintenance of materials.

**Moderator:** Amber Bice

**Room:** Lakeside Room

2:45-3:00 Break

3:00-4:00 Concurrent Sessions

***Creative Collaboration: Maximizing Resources for Multi-Collection Exhibits***

**Presenters:** Jillian Slater, Nichole Rustad, Colleen Hoelscher, University of Dayton

This session illustrates the collaborative, multi-format approach used in preparing an exhibit of archival materials on the 1913 Dayton flood at the University of Dayton Libraries. Originally formed due to the absence of a University Archivist, the small planning committee was able to combine areas of expertise including archives, history, graphic design, video/audio

of the material on the shelves in order to overhaul the system by which the institution lends out books. Eichert's poster shall include a sample of the materials available from the Resource Library and demonstrate how this collection is important for the future research of both professionals and enthusiasts for the clock and watch trade. SOA attendees will find interest in the important place the American Watchmaker's and Clockmaker's Institute has for this state and for the nation. It is an important reminder of the former prominence of horology in American industry.

***Looking Back, Looking Forward: Digitization of the Women's Studies Collection at Denison University***

**Presenter:** Michelle Brasseur, Graduate Student in MLIS Program, Kent State University

**Description:** For her culminating experience for a Master of Library and Information Science from Kent State University, Michelle Brasseur completed a practicum with the Denison University Library in Granville, OH, digitizing their Women's Studies Department's archives. This project required the use of archival scanning and metadata creation to expand the Women's Studies collection "Looking Back, Looking Forward" found in Denison's Digital Resource Commons. Presentation software was used to create a digital narrative and timeline of the Women's Studies Department at Denison. Collection materials for women students date back to 1937, but a majority of the collection focuses on the achievements and changes in the Women's Studies department throughout the late 1970s and 1980s. Women's Studies newsletters, beginning 1978, show changes in the interests of students and faculty throughout the years. This project will be of interest to SOA attendees as it addresses preservation and organization issues and tracks the process and procedures used in the growth of this collection.

**Moderator:** Suzanne Maggard

**Room:** Lakeside Room

11:00-11:15 Break and Silent Auction

11:15-12:15 Concurrent Sessions

### ***A Few Good Participants***

**Presenters:** Lisa Long, Lisa Wood, Ohio Historical Society

The Society of American Archivists began the “I Found It in the Archives” contest in 2006 to show how documents preserved in archives are used and appreciated by researchers. Have you run the contest in your repository? Find out about the nuts and bolts of how to do it from OHS staff. Do you have ideas about how to recruit more participants? Are there ways that archivists can utilize the information gathered during the contest to promote our collections and services to a broader audience? Can contest data demonstrate the value of archives to donors and funders? Put on your thinking caps! The floor will be open for discussion.

**Moderator:** Stephanie Bricking

**Room:** Lakeside Annex

### ***The Globalized Archivist: A Workshop on How We Can Make Ourselves and Our Collections Internationally Relevant***

**Presenter:** Kevin Grace, University of Cincinnati

This session will offer practical advice and direction on maximizing our archival roles on a global basis. As archivists, whether we work in college and university settings or in local and regional historical societies, we are aware of collections that have importance beyond the interests of our regular clientele. We are also aware that as archival professionals, we respond to the needs of an ever-expanding field of researchers. In short, the world stands at our archival doorstep. But how do we put out a proper welcome mat and open the door? This session addresses that question in two parts. In terms of “Collections,” we have EADs, which are tremendously effective in promoting our holdings with concise finding aids. However, we can move beyond this by getting involved with current developments in Massive Open Online Courses (MOOCs), by providing direction and content for study abroad curricula, and by establishing key reference assistance to institutions abroad that benefit from access to our primary source documents otherwise unavailable to them. And, in “Professional Development,” this session will also provide guideposts to effective participation in international forums, and, how we can maximize our growth as archivists in a global environment that will increase our value in the workplace.

**Moderator:** Jennifer Long Morehart

**Room:** Lakeside Room

12:15-1:45 Lunch and Business Meeting

1:45-2:45 Concurrent Sessions

### ***Success Breeds Success: OHRAB Awards – Building Recognition and Support***

**Presenters:** Ron Davidson, Ohio Historical Records Advisory Board; Katy Klettlinger, Licking County Records and Archives; Rebecca McFarland & Matthew Augustine, Euclid Public Library

Representatives of the Ohio Historical Records Advisory Board, which serves Ohio “...by advocating, nurturing, and advising programs that identify, preserve, and provide access to their documentary heritage...” will discuss the variety of services OHRAB provides, including grant support and recognition, focusing on the OHRAB Achievement Award that can be a useful tool to promote an institution and its holdings. Two recent winners will share their experiences. The Licking County Records and Archives Department, a 2011 awardee for salvaging and preserving historic county records, has created and administers the Records' Keepers Roundtable, a group of county staffers assigned to records management within their departments, and an extension of an initiative to create a full-fledged records and archives program begun in 2008. The award helped to spur support for the program from their Board of Commissioners, leading to a dedicated county records center. 2012 awardee Euclid Public Library is using the web to document and increase access to its city's history with a broad range of sources, which includes recordings of City Council meetings, oral histories, residents' family photos, brochures about various aspects of Euclid's history, Euclid High School yearbooks, and the Sun Journal newspaper. All of which makes the Library a principal resource for the history and culture of Euclid.

**Moderator:** Emily Gainer

**Room:** Lakeside Annex